



Membership 101 in a Box

Here's a nice package for a DGE's Pre-PETS and PETS Breakouts -- "**Membership 101 in a Box**", intended to help incoming Governors and Membership Chairs in training Presidents-Elect and Club Membership Chairs. Actually, it's not a bad mid-year "remedial" program for clubs that have not gotten off the blocks with new member attraction

First, we highly recommend investing the time to view the recording - a "role play" of this presentation: <https://www.dropbox.com/scl/fi/meift9dzev51syhc5si0w/12-18-23.mp4?rlkey=8cgp0uzd4fchvgpam6l500y2l&dl=0>

Here's the collateral that goes along with this package:

1. Slide Set: [Membership 101 for PEs.ppt](#)
2. Script: [Membership 101 for PEs SCRIPT.docx](#)
3. Club Plan Template: <https://www.rizones33-34.org/wp-content/uploads/2024/01/1-PageClubMembershipPlan2023.docx>
4. 10 Intentional Membership Strategies: <https://rizones33-34.org/wp-content/uploads/2022/08/2022BestFewIntentionalStrategiesHandoutHighlighted.pdf>

It is our hope that you can use this package as a Membership 101 Course for your incoming Presidents and Membership Chairs. Pre-PETS and PETS are the right time for those lessons. Please engage with your Assistant Rotary Coordinator for help in making the most of this material.

Secret Sauce: A Rotary Information Hour (Discover Rotary) is the single highest return of new members attracted for the least amount of work. If your clubs did only ONE membership strategy, this is the one to pick. If your clubs need help getting their first Discover Rotary event organized, contact your Assistant Rotary Coordinator for help. [Discover Rotary Toolbox](#) (no invention needed - it's all here)