

Rotary



**IMAGINE
ROTARY**

EMPOWERING GIRLS

A 2022-23 Presidential Initiative

Zone 33/34 District Advocate Office Hours

PDG Dawn Rochelle, Zone 33 Ambassador
PDG Tina Fischlin, Zone 34 Ambassador

EMPOWER GIRLS NOW



ANA PATEL
Deputy Ambassador



DAWN ROCHELLE
Zone 33 Ambassador



TINA FISCHLIN
Zone 34 Ambassador



CLENISE PLATT
Deputy Ambassador



SEAN PADDY
Deputy Ambassador



AUDREY & KELSEY MITCHELL
Deputy Ambassadors



TAYLOR ALPHIN
Deputy Ambassador



DIPALI TIKONE
Deputy Ambassador



ROBYN CURTIS
Deputy Ambassador



KIM WALDEN
Deputy Ambassador





The Empowering Girls Initiative

Through the Empowering Girls Initiative, Rotary members worldwide can enhance girls' safety, health, education, and well-being.

Why empower girls?

- It makes families healthier.
- Educated girls have better-educated children and earn higher wages, helping get their families out of poverty.
- Women participating in the labor market at the same rate as men would add up to **\$28 trillion** to the annual global gross domestic product in 2025, shares the World Economic Forum.
- Every girl should be in charge of her own future. We have an obligation to protect girls' rights and promote their well-being.

WHAT CAN ROTARY DO?

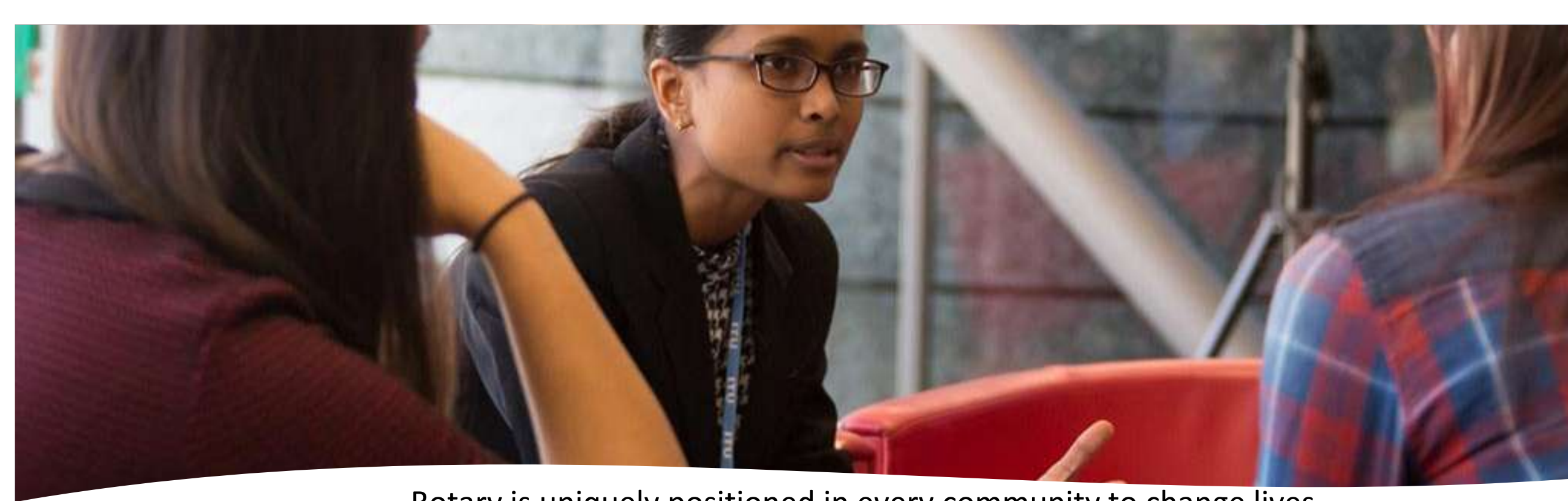
Rotary clubs and districts can participate by creating and implementing projects that enhance the quality of life for girls and improves girls' chances of enjoying safe, healthy, and productive lives. They can also modify existing projects to include components that focus on empowering girls.

- What challenges do girls face in our community?
- How can our club work with communities to find solutions to these challenges?
- What cultural norms in our area might keep girls from attending school?
- Which local organizations can we work with on projects that empower girls?
- How can we raise awareness of the need to empower girls within our communities and among our partners?
- Does our club empower women to take leadership roles?



Role of District Advocates

- Encourage Club leaders to engage in Empowering Girls Activities and provide resources that enable girls to become agents for positive change in their own lives.
- Emphasize the importance of community and Rotary partnerships when developing activities and identifying resources that enhance the lives of girls.
- Create awareness of success stories of club and district activities, especially those that engage community or Rotary partners.
- Connect Clubs with Empowering Girls informational resources and encourage engagement with Rotary expertise, such as Rotary Action Groups.
- We need success stories in Rotary Showcase and Social Media!
- Tell your story of empowerment.



Rotary is uniquely positioned in every community to change lives.

- Government
- Business
- Advocacy/Education
- Philanthropy

“Never doubt that a small group of thoughtful committed individuals can change the world. In fact, it is the only thing that ever has.”

Margaret Mead

Win Win for Our Girls

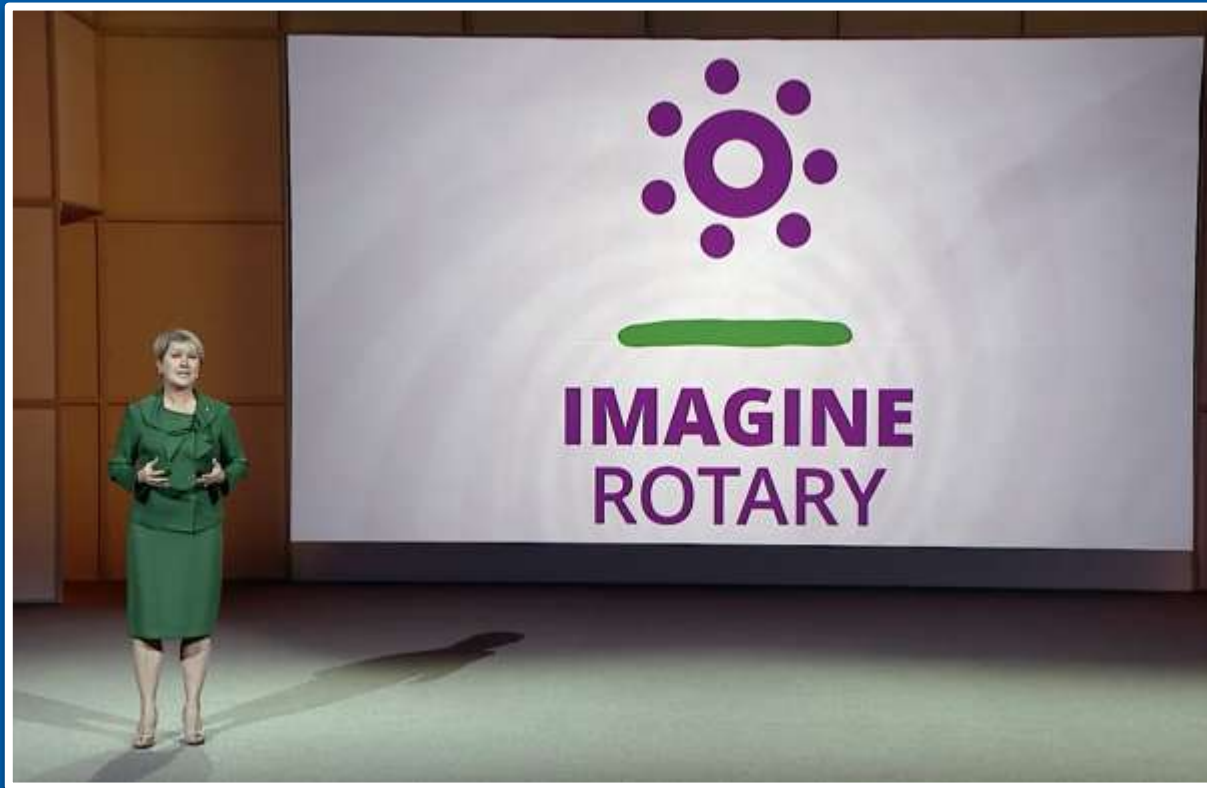




ROTARY'S VISION STATEMENT

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

ROTARY' STRATEGIC PRIORITIES AND OBJECTIVES 2019-20 to 2023-24



1

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

2

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

3

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

4

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

Health and hygiene

- The number of girls ages 10-19 who are living with HIV has increased 31% since 1995. It's now 970,000.
- Globally, 500 million women and girls lack adequate facilities to properly manage their menstrual hygiene.
- Research finds that girls' inability to manage their menstrual hygiene in schools leads to absenteeism, which then has severe economic costs, both personally and societally.

Source:
unicef.org



Education and skills

- The United Nations says 60 million girls worldwide have no access to basic education, two-thirds are women.
- Globally, 1 in 4 girls ages 15-19 are neither employed nor in school, compared with 1 in 10 boys.

What are we doing to address these needs?

Source: [unicef.org/gender-equality](https://www.unicef.org/gender-equality)









Youth Protection

- Create awareness for Rotary's Youth Protection Guide and Protecting Youth Programs Participants course in the Learning Center.
- Be a connector to the Guide.
- Help Clubs to understand the importance of youth protection in Empowering Girls Activities.
- Encourage Club project participants to use the guide and Youth Protection course in the Learning Center.

Resources

Empowering Girls District Advocate role:

- Advocate for girls' empowerment.
- Act as a resource for clubs and districts.
- Collect and distribute success stories.

Opportunities

- Visit the [RI president's page](#) to find ways to participate.
- Attend a [presidential conference](#).
- Learn more about Rotary's comprehensive approach to [youth protection](#).
- Visit the Zone 33/34 website and Facebook page.

Rotary Action Groups

- Find contact information on the RI president's page.
- Connect with action groups that can help.

Rotary Showcase

- Find ideas for projects or ways to work with other clubs to empower girls.
- Tell your story - add your service activity or project to the Empowering Girls Campaign at Empowering Girls.

Partnerships

- Work with our partner, the Global Partnership for Education, on projects that increase girls' access to education.





Offerings:

Zone 33/34 Committee Schedule

- Office Hours for any Rotarian to attend. We will highlight Zone 33/34 Club projects in Rotary Showcase, discuss ideas, learn updates, etc.
 - Last month of each quarter 2nd Wednesdays at 10am (February 15th, June 14th)
- 2 Additional Webinars
- RI Convention Presentation | May 2023-Australia
- Club and District Conference Presentations
- INFO COMING SOON - March 2023 United Nations Commission on the Status of Women Forum (NGO CSW67Forum)



Next Steps: **January -** **March** **2023**

Highlight successful examples of Clubs that have engaged in activity or provided resources to enhance the lives of girls.

Connect with Club leaders to encourage Club activities and share informational resources.

Encourage and recognize Clubs that develop Rotary and community partnerships for Empowering Girls activities.

Encourage Clubs to enter activities in Rotary Showcase.

Encourage Clubs to highlight activities in local media and share on social media platforms.

Connect with Zone support at our next Office Hours on February 15th at 10:00AM EST.



The legacy of empowering girls

The Empowering Girls initiative should be the start of Rotary making a lasting impact on a generation of girls.

We can make a difference in girls' lives by:

- Advocating for the public and private sectors to support girls
- Raising awareness of girls' needs in our communities, our social networks, and our partnerships — as we've done with our polio eradication work





**IMAGINE
ROTARY**

Thank you!