

District Feed10Million Champion,

Congratulations! By being asked to take on the role of Feed10Million Champion for your District you are obviously considered a Rotarian that gets things done. And thank you for stepping up and taking on this vital role to make a positive difference in the world. This document is intended to give you some ideas for success, as well as some tools that will be important to the overall success of the Feed10Million initiative. As a starting point, please view our Kickoff Video [HERE](#).

As District Feed10Million Champion you will be responsible for all aspects of the Feed10Million initiative within your District. This will include promoting the initiative, measuring District-wide results, and training club Champions on reporting their efforts. The Zone Public Image Team will be with you every step of the way to offer our resources where we can be of assistance.

Let us first look at some of the many ways your clubs and district might participate in Feed10Million. We created this list to help remove the idea that this initiative is limited to large scale meal packing events such as Rise Against Hunger or Meals of Hope, though these are viable options as shown below.

Suggestions for Feed10Million service projects include, but are not limited to:

- Serve meals at a food kitchen
- Serve meals at a club/Area/District event
- Pack or deliver food at a food bank
- Pack or deliver food for a backpack program
- Pack or deliver food in concert with another organization
- Participate in a Rise Against Hunger, Meals of Hope, or other similar packing event
- Provide funds and/or labor, where appropriate, to collaborate with another organization
- Collaborate with local or regional food banks. Click on the following link for more information on food banks in your area. rizoness33-34.org/foodbank

Responsibilities of the District Feed10Million Champion:

- Promote the Feed10Million Initiative through all available means and in all training events.
- Encourage clubs to appoint a Club Feed10Million Champion that will work with you to promote the initiative in the club and to measure progress.
- Understand and use the Zone33/34 reporting system to record monthly progress for number of meals packed. Data for this monthly progress report may be entered any

time during the month and as often as is convenient/necessary. (Click [HERE](#) for a link to the input form for this data.)

- Understand and teach clubs how to use Rotary Club Central to report volunteer hours and contributions in a manner that will measure program progress. (Click [HERE](#) for the “How To” video and/or [PDF for instruction on RCC data entry.](#))
- Help Club Feed10Million Chairs understand how to collaborate, where appropriate, with other organizations including local food banks and meal packing partners.
- Work with the Zone Public Image team to publicize our success.
- Provide leadership and support to the clubs, as needed.

What each club should be encouraged to:

- Do what clubs do best - provide Service Above Self to our neighbors and the world.
- Provide a monthly report of number of meals served to the District Feed10Million Champion.
- Report service hours and financial progress through Rotary Club Central per the teaching video provided by clicking [HERE](#).
- Engage club members and other community members/organizations to join in this initiative.
- Share Feed10Million photos and videos on Facebook, Instagram, and other social media outlets using the hashtag #Feed10Million.
- Share club successes on Rotary Showcase.
- Use our Feed10Million Initiative to Open Opportunities and bring attention to Rotary.

Please contact us with any questions. We stand ready to help you champion this great effort and together we will Feed10Million.

In Service

The joint Zone 33/34 Public Image Team