



Understanding the Membership Growth Index

Overview

Analysis of long-term membership trends across 30 Districts and over 1,600 Rotary clubs has yielded a single metric that predicts with better than 80% certainty whether a club will grow or decline during the coming year. A District leadership team can therefore focus its attention and communication on its most-challenged clubs, and also identify where to look for best practices and membership know-how in successful clubs.

What is the Membership Growth Index (MGI)?

The MGI is simply the percentage net gain or loss of members in a club over a 3-year period -- for example, July 1, 2018 membership compared to July 1, 2015. Thus, a club with 40 members on July 1, 2015 that grows to 44 members by July 1, 2018 has grown by 10% -- an MGI of +10. A neighboring club that declined from 40 members to 36 over the same period has an MGI of -10.

3 years is a good measurement interval for two reasons. First, it takes some year-to-year "noise" out of the data. Secondly, 3-year history of members terminated and added per club is readily available through the "Member Viability and Growth" report available in Rotary Club Central.

How does the MGI work?

We've all heard, "Success breeds success." The same can unfortunately be said about failure and the MGI data bears out both statements. Successful clubs continue to grow, and failing clubs continue to decline year after year, unless something changes. Sadly, for many failing clubs, most don't make the changes necessary to turn around their culture of decline. On the other hand, a successful club will sometimes "lose the formula" and take a tumble in membership, usually due to the club's choice of leadership.

Clubs fall into one of three groups:

- **Growth** clubs -- MGIs of +5 and above. These clubs have a better than 80% likelihood of continuing to grow in coming years, unless something changes.
- **Fragile Balance** clubs -- MGIs between +5 and -5. Basically, "breakeven" membership performance over the 3-year window. These clubs can go either way, and some rock along in the same group year after year with others moving towards growth or decline from there.
- **Chronic Decline** clubs -- MGIs less than -5. These clubs have a better than 80% likelihood of continuing on a downward membership trend in coming years, unless something changes.

What are the contributing factors?

There are only two:

- **Attrition Rate** -- The rate at which clubs lose members. The MGI Report calculates each club's actual attrition rate, on average, for the 3-year period measured. If a 40-member club terminates 12 members over the 3 years, an average of 4 per year, that's a 10% attrition rate. The calculation is based on each club's average membership over the 3 years.
- **Attraction Rate** -- The rate at which clubs attract new members. The MGI Report calculates each club's actual attraction rate, on average, for the 3-year period measured. If a 40-member club inducts 18 members over the 3 years, an average of 6 per year, that's a 15% attraction rate. The calculation is based on each club's average membership over the 3 years.

Clearly, **a club's attraction rate must exceed its attrition rate.**

Interpreting Attrition and Attraction Rates

Attrition and Retention -- A lot has been said about "retention" which is just the inverse of attrition. 85% retention is exactly the same as 15% attrition ($100\% - 85\% = 15\%$). The difference is that a club's attrition rate can be directly compared to its attraction rate.

One fact the MGI study confirmed is that **attrition is real**. People leave membership organizations every year. The average US trade association has an attrition rate of 15%. Rotary International (globally) has an attrition rate of 14.2%. Zone 33 has an attrition rate of 14.1%. Looking at Districts, average attrition rates fall in a very tight band - all Zone 33 districts but one are within 2% either side of the Zone average.

Clubs, on the other hand, vary widely. Attrition rates greater than 15% deserve a look, and at 20%+ one can conclude that something is wrong with the "product" -- the club experience. Members are voting with their feet. Remember that most new members join "Rotary", but most dissatisfied members leave the club, not Rotary.

Another interesting fact about attrition is that there's a "floor" at about 10% - the rate at which "life happens" to members and they leave for reasons over which the club has no control. While reducing attrition (increased retention) is an essential strategy for success, you can't **grow** your club through only that strategy. In fact, if a club's attrition rate is approaching 10%, there's not likely much more room for improvement. Keep doing whatever is working to keep members and turn your attention to attracting members at a higher rate. **The goal should be to keep attrition below 15% (or retention above 85%).**

Attraction -- It's been said, "We're pretty good at attracting people to Rotary and not that good at keeping them". That statement is not borne out by the MGI data. Many of our clubs are **not that good** at attracting new members. In fact, looking at clubs below the "Red Line" on the many Districts' MGI Report reveals that several clubs have attrition rates near or below the District average and are still declining. The fact is they've simply failed to recognize that attrition is real, and they need to set their sights on attracting members at a higher rate, then implement intentional strategies to do so. An attraction rate in single digits (below 10%) is a recipe for membership decline. **The goal for attraction rates should be 20% or higher.**

Analyzing your District's MGI Report

First, notice that MGIs have been calculated for not only the most recent year beginning July 1, (boxed in red) but also for prior years. Scan the clubs below the "Green Line". Notice how many have been there (**blue MGIs greater than +5**) for prior years as well. Success breeds success. These clubs have a **growth culture**.

Then scan the clubs below the "Red Line". Notice again how many have been in that group (**red MGIs less than -5**) or the Fragile Balance group (black MGIs between +5 and -5) in prior years. More interestingly, note how few of the Red Line clubs have ever had a Growth (blue) MGI. These clubs have a **culture of decline**.

This demonstrates how reliably predictive the MGI is. Clubs tend to stay in the same groups **unless something changes**, and it appears in most Rotary clubs that not much **does** change from year to year with respect to membership performance.

Then look at attrition and attraction rates, which hone in on the problem each club needs to solve. It's not very productive to try to improve an already-low attrition rate (near 10%). Focus instead on finding more new members. Likewise, a club exceeding 20% attrition (replacing itself every 5 years) probably wants to take a hard look at the club experience it's delivering. All those members are leaving for some reason(s), and it's probably more productive to find and fix those reasons than to work harder at replacing them faster.

As with business, we need carefully identify the problem we are trying to solve. Then we need to put strategies and tactics in place to create a **growth culture** within our clubs. Your Rotary Coordinator (RC) Team has Intentional Membership Growth Strategies that are proven to work successfully. We also have the top 6 Failed Strategies that Rotarians love and continue to use that just do not provide the results needed. Please leverage your RC Team to help your district consistently grow.

D- 6890 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
The Ridge	0	0	0	0	39	29	N/A	N/A	N/A	35.3%	8.0	77.9%	17.7	9.7
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
New Tampa Noon	15	12	12	19	21	24	26.7	75.0	100.0	7.8%	1.7	26.6%	5.7	4.0
Tampa Westchase	11	13	13	18	22	22	63.6	69.2	69.2	8.1%	1.7	22.6%	4.7	3.0
Lutz	20	14	8	18	20	12	-10.0	42.9	50.0	54.0%	9.0	62.0%	10.3	1.3
Hardee County	44	39	36	39	44	50	-11.4	12.8	38.9	12.8%	5.7	23.3%	10.3	4.7
Auburndale	38	39	46	46	50	56	21.1	28.2	21.7	7.9%	4.0	14.5%	7.3	3.3
Brandon	58	55	51	62	54	60	6.9	-1.8	17.6	12.5%	7.3	17.6%	10.3	3.0
Ybor City	79	71	76	91	89	87	15.2	25.4	14.5	9.0%	8.0	13.1%	11.7	3.7
Lake Wales Breakfast	46	42	50	53	55	57	15.2	31.0	14.0	11.5%	6.3	15.8%	8.7	2.3
Temple Terrace	22	23	23	33	32	26	50.0	39.1	13.0	17.6%	5.3	20.9%	6.3	1.0
Lakeland	173	170	173	182	197	195	5.2	15.9	12.7	9.1%	17.3	12.9%	24.7	7.3
Sun City Center	40	29	35	48	45	38	20.0	55.2	8.6	16.0%	7.0	18.3%	8.0	1.0
Lake Placid Noon	30	31	27	28	27	29	-6.7	-12.9	7.4	11.9%	3.3	14.3%	4.0	0.7
Lakeland Christina	34	33	29	31	31	31	-8.8	-6.1	6.9	8.6%	2.7	10.8%	3.3	0.7
Avon Park Breakfast	29	21	19	20	21	20	-31.0	0.0	5.3	8.2%	1.7	9.8%	2.0	0.3
									Subtotal Green Line		89.0		135.0	46.0

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Haines City	21	23	26	27	30	27	28.6	30.4	3.8	10.7%	3.0	11.9%	3.3	0.3
Lakeland South	56	61	60	60	55	62	7.1	-9.8	3.3	10.2%	6.0	11.3%	6.7	0.7
Tampa	147	151	151	145	159	156	-1.4	5.3	3.3	14.1%	21.7	15.2%	23.3	1.7
Sebring Sunrise	40	36	31	31	32	32	-22.5	-11.1	3.2	13.7%	4.3	14.7%	4.7	0.3
Plant City	83	78	82	82	76	84	-1.2	-2.6	2.4	5.8%	4.7	6.6%	5.3	0.7
FishHawk-Riverview	32	46	40	31	35	40	-3.1	-23.9	0.0	21.7%	7.7	21.7%	7.7	0.0
Bartow	63	62	72	73	70	71	15.9	12.9	-1.4	6.5%	4.7	6.1%	4.3	-0.3
New Tampa	64	77	62	61	63	61	-4.7	-18.2	-1.6	11.9%	7.3	11.4%	7.0	-0.3
Sebring	62	59	57	58	58	56	-6.5	-1.7	-1.8	8.7%	5.0	8.1%	4.7	-0.3
Lakeland North	26	31	29	32	33	28	23.1	6.5	-3.4	16.1%	5.0	15.1%	4.7	-0.3
Tampa-North	28	30	28	25	30	27	-10.7	0.0	-3.6	11.0%	3.0	9.8%	2.7	-0.3
Winter Haven	95	85	82	81	83	78	-14.7	-2.4	-4.9	9.9%	8.0	8.3%	6.7	-1.3
									Subtotal Yellow Line		80.3		81.0	0.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Lake Placid	29	30	30	27	29	27	-6.9	-3.3	-10.0	16.9%	4.7	13.3%	3.7	-1.0
Tampa Interbay	37	33	39	32	32	35	-13.5	-3.0	-10.3	20.2%	6.7	16.2%	5.3	-1.3
Avon Park	53	50	47	46	45	40	-13.2	-10.0	-14.9	11.5%	5.0	6.1%	2.7	-2.3
Brandon South	12	8	6	1	5	5	-91.7	-37.5	-16.7	45.5%	1.7	36.4%	1.3	-0.3
Tampa Carrollwood	21	18	19	16	13	14	-23.8	-27.8	-26.3	32.6%	4.7	20.9%	3.0	-1.7
Plant City-Daybreak	23	22	21	21	16	15	-8.7	-27.3	-28.6	19.2%	3.3	7.7%	1.3	-2.0
Tampa Bay (Tampa)	26	22	20	21	15	14	-19.2	-31.8	-30.0	20.0%	3.3	8.0%	1.3	-2.0
Highlands County	29	32	26	25	22	18	-13.8	-31.3	-30.8	20.0%	4.3	7.7%	1.7	-2.7
Lake Wales	49	44	43	40	36	29	-18.4	-18.2	-32.6	19.0%	6.7	5.7%	2.0	-4.7
Frostproof	18	19	19	12	12	12	-33.3	-36.8	-36.8	19.4%	2.3	0.0%	0.0	-2.3
Brandon '86	37	40	36	30	30	19	-18.9	-25.0	-47.2	29.1%	7.7	7.6%	2.0	-5.7
SouthShore-Ruskin	9	7	6	0	0	0	-100.0	-100.0	-100.0		2.0		0.0	-2.0
Tampa East	9	11	10	9	0	0	0.0	-100.0	-100.0	133.3%	4.0	22.2%	0.7	-3.3
Lake Region/Dundee	13	8	7	7	6	0	-46.2	-25.0	-100.0	53.8%	2.3	0.0%	0.0	-2.3
Bartow Breakfast	11	9	9	8	0	0	-27.3	-100.0	-100.0	112.5%	3.0	0.0%	0.0	-3.0
Tampa Hyde Park	18	18	15	0	0	0	-100.0	-100.0	-100.0		5.0		0.0	-5.0
Valrico	23	18	14	0	0	0	-100.0	-100.0	-100.0		5.0		0.3	-4.7
South Bay After Hours	0	0	9	13	8	0	N/A	N/A	-100.0	81.0%	5.7	38.1%	2.7	-3.0
New Tampa-Evening	14	11	0	0	0	0	-100.0	-100.0			0.0		0.0	0.0
									Subtotal Red Line		77.3		28.0	-49.3
Totals	1788	1735	1694	1702	1740	1686			Distr. Avg.	14.3%	244.3	14.1%	241.7	
		-53	-41	8	38	-54	0.0	0.0	0.0	14.3%				
			Avg. Gain/Loss		1.7	-2.7					Avg. Annual LOSS		2.7	

D- 6900 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2017 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Emory-Clifton	0	0	0	22	16	17	N/A	N/A	N/A	30.9%	5.7	61.8%	11.3	5.7
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Lake Spivey/Clayton County	24	23	19	40	40	38	66.7	73.9	100.0	16.1%	6.3	32.2%	12.7	6.3
South DeKalb County	15	11	12	13	13	20	-13.3	18.2	66.7	15.2%	2.3	32.6%	5.0	2.7
Cuthbert	18	20	19	20	21	25	11.1	5.0	31.6	13.6%	3.0	22.7%	5.0	2.0
Fayette Daybreak	9	8	10	10	13	13	11.1	62.5	30.0	8.3%	1.0	16.7%	2.0	1.0
Paulding County	27	27	27	28	27	35	3.7	0.0	29.6	8.9%	2.7	17.8%	5.3	2.7
Alpharetta	83	91	95	111	119	121	33.7	30.8	27.4	11.4%	13.3	18.8%	22.0	8.7
Peachtree City	85	90	92	101	111	113	18.8	23.3	22.8	9.5%	10.3	16.0%	17.3	7.0
Atlanta West End	29	37	31	33	36	38	13.8	-2.7	22.6	13.1%	4.7	19.6%	7.0	2.3
Americus	57	64	58	56	61	71	-1.8	-4.7	22.4	12.2%	7.7	19.1%	12.0	4.3
Cairo	23	25	25	25	27	29	8.7	8.0	16.0	11.1%	3.0	16.0%	4.3	1.3
South Cobb	32	35	25	23	22	29	-28.1	-37.1	16.0	14.9%	3.7	20.3%	5.0	1.3
Quitman County	18	15	13	14	15	15	-22.2	0.0	15.4	22.7%	3.3	27.3%	4.0	0.7
Cordele	30	30	29	32	33	33	6.7	10.0	13.8	13.3%	4.3	17.3%	5.7	1.3
Douglas County	30	31	34	35	38	38	16.7	22.6	11.8	8.1%	3.0	11.7%	4.3	1.3
Fayetteville	20	16	9	8	10	10	-60.0	-37.5	11.1	7.1%	0.7	10.7%	1.0	0.3
Johns Creek-North Fulton	26	31	38	41	41	42	57.7	32.3	10.5	19.4%	8.0	22.6%	9.3	1.3
East Cobb-Marietta	49	57	57	61	67	62	24.5	17.5	8.8	8.9%	5.7	11.6%	7.3	1.7
Carrollton	90	89	89	85	85	95	-5.6	-4.5	6.7	7.2%	6.3	9.4%	8.3	2.0
Atlanta Airport	20	21	18	16	19	19	-20.0	-9.5	5.6	24.1%	4.3	25.9%	4.7	0.3
									Subtotal Green Line		99.3		153.7	54.3

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Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Quitman	24	21	20	16	18	21	-33.3	-14.3	5.0	14.5%	2.7	16.4%	3.0	0.3
Thomasville	113	115	129	127	129	133	12.4	12.2	3.1	9.0%	11.7	10.0%	13.0	1.3
Smyrna	37	36	36	35	36	37	-5.4	0.0	2.8	9.3%	3.3	10.2%	3.7	0.3
Newnan	78	79	82	86	75	84	10.3	-5.1	2.4	9.8%	8.0	10.6%	8.7	0.7
Sandy Springs	42	50	48	52	48	49	23.8	-4.0	2.1	15.4%	7.7	16.1%	8.0	0.3
La Grange	132	137	133	126	134	134	-4.5	-2.2	0.8	11.2%	14.7	11.4%	15.0	0.3
North Fulton	27	24	30	30	34	30	11.1	41.7	0.0	18.1%	5.7	18.1%	5.7	0.0
Jackson-Butts County	36	36	40	43	46	40	19.4	27.8	0.0	18.6%	8.0	18.6%	8.0	0.0
Griffin	114	109	114	121	119	114	6.1	9.2	0.0	7.9%	9.3	7.9%	9.3	0.0
Dallas-Paulding County	14	15	13	17	15	13	21.4	0.0	0.0	13.3%	2.0	13.3%	2.0	0.0
Tucker	30	33	28	26	30	28	-13.3	-9.1	0.0	26.2%	7.3	26.2%	7.3	0.0
Marietta-Metro	71	66	63	65	59	63	-8.5	-10.6	0.0	11.2%	7.0	11.2%	7.0	0.0
Forsyth-Monroe County	19	23	21	19	20	21	0.0	-13.0	0.0	15.0%	3.0	15.0%	3.0	0.0
Henry County	33	29	28	26	24	28	-21.2	-17.2	0.0	23.1%	6.0	23.1%	6.0	0.0
Thomaston-Upson County	20	16	12	11	10	12	-45.0	-37.5	0.0	21.2%	2.3	21.2%	2.3	0.0
Vinings Cumberland	68	69	69	65	68	68	-4.4	-1.4	-1.4	11.4%	7.7	10.9%	7.3	-0.3
Barnesville	57	53	57	54	53	56	-5.3	0.0	-1.8	17.2%	9.3	16.6%	9.0	-0.3
Dunwoody	92	91	89	90	91	87	-2.2	0.0	-2.2	12.3%	11.0	11.6%	10.3	-0.7
Roswell	253	260	252	240	241	245	-5.1	-7.3	-2.8	9.9%	24.0	9.0%	21.7	-2.3
West Point	33	34	30	28	27	29	-15.2	-20.6	-3.3	20.2%	5.7	19.0%	5.3	-0.3
Atlanta	502	510	499	497	485	482	-1.0	-4.9	-3.4	6.0%	29.3	4.8%	23.7	-5.7
Camilla	57	54	56	55	51	54	-3.5	-5.6	-3.6	6.3%	3.3	5.0%	2.7	-0.7
Griffin Daybreak	31	28	27	29	25	26	-6.5	-10.7	-3.7	13.8%	3.7	12.5%	3.3	-0.3
Dawson	25	26	26	28	27	25	12.0	3.8	-3.8	10.0%	2.7	8.8%	2.3	-0.3
Milton	26	25	24	21	18	23	-19.2	-28.0	-4.2	30.6%	6.3	29.0%	6.0	-0.3
Midtown Atlanta	77	67	71	82	77	68	6.5	14.9	-4.2	11.0%	8.3	9.7%	7.3	-1.0
Columbus	322	315	305	307	302	291	-4.7	-4.1	-4.6	8.6%	25.7	7.0%	21.0	-4.7
Subtotal Yellow Line											235.7		222.0	-13.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2017 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Buckhead (Atlanta)	168	168	172	166	152	163	-1.2	-9.5	-5.2	15.2%	24.3	13.3%	21.3	-3.0
Carrollton-Dawn Breakers	53	59	60	55	55	56	3.8	-6.8	-6.7	17.5%	9.7	15.1%	8.3	-1.3
Albany	97	96	101	101	99	94	4.1	3.1	-6.9	7.5%	7.3	5.1%	5.0	-2.3
Bainbridge	105	100	99	99	83	92	-5.7	-17.0	-7.1	12.8%	11.7	10.2%	9.3	-2.3
North Cobb County	35	39	41	34	36	38	-2.9	-7.7	-7.3	13.9%	5.0	11.1%	4.0	-1.0
North Atlanta	40	36	35	30	31	32	-25.0	-13.9	-8.6	11.8%	3.7	8.6%	2.7	-1.0
Marietta	113	115	111	111	115	100	-1.8	0.0	-9.9	13.5%	14.7	10.1%	11.0	-3.7
Stone Mountain	42	39	40	42	43	36	0.0	10.3	-10.0	19.8%	8.0	16.5%	6.7	-1.3
Meriwether County (Warm S	17	17	18	20	21	16	17.6	23.5	-11.1	22.8%	4.3	19.3%	3.7	-0.7
Dougherty County (Albany)	90	87	76	73	77	67	-18.9	-11.5	-11.8	17.1%	12.3	12.9%	9.3	-3.0
Decatur	124	115	126	119	113	111	-4.0	-1.7	-11.9	13.4%	15.3	9.0%	10.3	-5.0
Pelham	23	24	24	23	25	21	0.0	4.2	-12.5	17.4%	4.0	13.0%	3.0	-1.0
Moultrie	56	60	69	71	68	60	26.8	13.3	-13.0	9.0%	6.0	4.5%	3.0	-3.0
Brookhaven (Atlanta)	38	36	40	38	38	34	0.0	5.6	-15.0	19.1%	7.0	13.6%	5.0	-2.0
Blakely	43	40	46	47	47	39	9.3	17.5	-15.2	15.0%	6.7	9.8%	4.3	-2.3
Muscogee-Columbus	30	26	25	23	26	21	-23.3	0.0	-16.0	21.4%	5.0	15.7%	3.7	-1.3
Polk County	18	25	23	18	13	19	0.0	-48.0	-17.4	32.0%	5.3	24.0%	4.0	-1.3
Harris County	34	33	27	26	23	22	-23.5	-30.3	-18.5	23.9%	5.7	16.9%	4.0	-1.7
North Columbus	56	46	48	44	36	37	-21.4	-21.7	-22.9	18.8%	7.3	9.4%	3.7	-3.7
Bremen	22	22	34	32	32	26	45.5	45.5	-23.5	21.1%	6.3	12.2%	3.7	-2.7
Senoia	16	20	17	14	13	11	-12.5	-35.0	-35.3	28.9%	3.7	13.2%	1.7	-2.0
Emory-Druid Hills (DeKalb C	13	27	24	21	15	9	61.5	-44.4	-62.5	55.6%	8.3	22.2%	3.3	-5.0
										Subtotal Red Line		181.7	131.0	-50.7
Totals	4275	4292	4280	4277	4237	4237				Distr. Avg.	12.2%	516.7	11.8%	502.3
		17	-12	-3	-40	0								
			Avg. Gain/Loss		-18.3	-14.3					Avg. Annual LOSS		14.3	

D- 6910 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Gwinnett Tomorrow	0	0	0	0	0	27	0.0	N/A	N/A	N/A	2.0	122.2%	11.0	9.0
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Oconee County	65	63	55	59	82	87	-9.2	30.2	58.2	6.6%	5.0	20.6%	15.7	10.7
Towne Lake	23	23	19	22	29	30	-4.3	26.1	57.9	16.0%	4.3	29.6%	8.0	3.7
West End Cartersville Etowah	26	25	24	26	30	35	0.0	20.0	45.8	6.6%	2.0	18.7%	5.7	3.7
Washington	21	21	18	16	19	26	-23.8	-9.5	44.4	4.9%	1.0	18.0%	3.7	2.7
Lanier-Forsyth	58	58	62	59	68	85	1.7	17.2	37.1	15.6%	11.0	26.4%	18.7	7.7
Martinez-Evans	35	32	33	39	41	45	11.4	28.1	36.4	8.0%	3.3	17.6%	7.3	4.0
Calhoun	23	22	25	29	32	34	26.1	45.5	36.0	9.5%	3.0	18.9%	6.0	3.0
Franklin County	17	16	17	20	23	23	17.6	43.8	35.3	9.1%	2.0	18.2%	4.0	2.0
Peachtree Corners (Gwinnett)	21	18	18	19	24	23	-9.5	33.3	27.8	15.2%	3.3	22.7%	5.0	1.7
Forsyth County (Cumming)	56	56	65	69	71	83	23.2	26.8	27.7	3.1%	2.3	11.2%	8.3	6.0
Hall County	15	26	29	39	32	37	160.0	23.1	27.6	26.9%	9.7	34.3%	12.3	2.7
Columbia County	20	14	19	25	25	24	25.0	78.6	26.3	17.6%	4.3	24.3%	6.0	1.7
Dahlonega Sunrise	40	44	42	43	47	53	7.5	6.8	26.2	12.6%	6.0	20.3%	9.7	3.7
Morgan County	33	28	27	36	39	34	9.1	39.3	25.9	14.7%	5.3	21.1%	7.7	2.3
Union County	27	25	27	31	30	34	14.8	20.0	25.9	11.6%	3.7	18.9%	6.0	2.3
Woodstock	17	19	17	18	17	21	5.9	-10.5	23.5	7.1%	1.3	14.3%	2.7	1.3
LaFayette	21	23	22	25	25	27	19.0	8.7	22.7	7.8%	2.0	14.3%	3.7	1.7
Covington	40	35	36	37	40	44	-7.5	14.3	22.2	11.6%	4.7	18.2%	7.3	2.7
Ringgold	20	13	9	11	10	11	-45.0	-23.1	22.2	9.4%	1.0	15.6%	1.7	0.7
Gilmer County	28	26	24	27	28	29	-3.6	7.7	20.8	16.7%	4.7	22.6%	6.3	1.7
E-Club of the South, District	25	19	15	17	19	18	-32.0	0.0	20.0	22.2%	4.0	27.8%	5.0	1.0
Rome-Seven Hills	58	56	54	58	62	64	0.0	10.7	18.5	8.7%	5.3	14.1%	8.7	3.3
White County	35	33	35	37	39	41	5.7	18.2	17.1	11.1%	4.3	16.2%	6.3	2.0
Braselton	30	31	37	40	44	43	33.3	41.9	16.2	27.6%	11.7	32.3%	13.7	2.0
Hartwell	35	29	35	41	36	40	17.1	24.1	14.3	7.7%	3.0	12.0%	4.7	1.7
Johns Creek	22	19	21	26	22	24	18.2	15.8	14.3	8.3%	2.0	12.5%	3.0	1.0
Jefferson	41	39	35	36	42	40	-12.2	7.7	14.3	11.0%	4.3	15.3%	6.0	1.7
Loganville	18	19	22	20	21	25	11.1	10.5	13.6	19.7%	4.3	24.2%	5.3	1.0
Toccoa	39	37	34	33	35	38	-15.4	-5.4	11.8	15.1%	5.3	18.9%	6.7	1.3
Blue Ridge	31	30	28	32	30	31	3.2	0.0	10.7	10.8%	3.3	14.0%	4.3	1.0
North Forsyth-400	29	35	30	34	32	33	17.2	-8.6	10.0	9.1%	3.0	12.1%	4.0	1.0
Thomson	77	75	72	72	63	79	-6.5	-16.0	9.7	11.7%	8.3	15.0%	10.7	2.3
The Classic City of Athens	53	57	61	55	59	66	3.8	3.5	8.2	10.0%	6.0	12.8%	7.7	1.7
Greene and Putnam Counties	52	52	45	49	44	48	-5.8	-15.4	6.7	17.0%	8.0	19.1%	9.0	1.0
Conyers	61	61	55	61	67	58	0.0	9.8	5.5	16.7%	10.3	18.3%	11.3	1.0
Subtotal Green Line											165.3		263.0	97.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Social Circle	19	19	21	19	24	22	0.0	26.3	4.8	9.2%	2.0	10.8%	2.3	0.3
South Hall County	20	20	23	24	24	24	20.0	20.0	4.3	20.8%	5.0	22.2%	5.3	0.3
Sugarloaf	26	27	24	26	29	25	0.0	7.4	4.2	11.3%	3.0	12.5%	3.3	0.3
Dawson County	57	62	72	72	65	74	26.3	4.8	2.8	15.6%	11.0	16.6%	11.7	0.7
Dalton	115	123	123	115	118	124	0.0	-4.1	0.8	13.2%	15.7	13.4%	16.0	0.3
Clarkesville	14	11	13	13	14	13	-7.1	27.3	0.0	7.5%	1.0	7.5%	1.0	0.0
Helen	19	19	21	23	23	21	21.1	21.1	0.0	11.9%	2.7	11.9%	2.7	0.0
Summerville-Trion	19	18	25	22	21	25	15.8	16.7	0.0	5.9%	1.3	5.9%	1.3	0.0
Oglethorpe County	36	37	38	41	43	38	13.9	16.2	0.0	13.1%	5.3	13.1%	5.3	0.0
South Forsyth County	49	57	64	58	56	64	18.4	-1.8	0.0	16.3%	9.7	16.3%	9.7	0.0
Bartow County	63	66	69	74	65	68	17.5	-1.5	-1.4	13.0%	9.0	12.6%	8.7	-0.3
Canton	52	53	56	66	68	55	26.9	28.3	-1.8	21.7%	13.7	21.2%	13.3	-0.3
Rockdale County	45	40	42	45	40	41	0.0	0.0	-2.4	14.3%	6.0	13.5%	5.7	-0.3
Rome	140	141	139	145	135	135	3.6	-4.3	-2.9	12.0%	16.7	11.1%	15.3	-1.3
Gwinnett County	95	93	99	98	101	96	3.2	8.6	-3.0	13.6%	13.3	12.5%	12.3	-1.0
Lake Chatuge/Hiwassee	33	34	33	27	25	32	-18.2	-26.5	-3.0	20.2%	5.7	19.0%	5.3	-0.3
Habersham County	66	65	60	58	55	58	-12.1	-15.4	-3.3	9.4%	5.3	8.2%	4.7	-0.7
Gainesville	197	176	178	178	173	172	-9.6	-1.7	-3.4	8.6%	15.0	7.5%	13.0	-2.0
Duluth	34	36	50	48	48	48	41.2	33.3	-4.0	9.7%	4.7	8.3%	4.0	-0.7
Madison County	48	51	45	46	43	43	-4.2	-15.7	-4.4	9.8%	4.3	8.3%	3.7	-0.7
									Subtotal Yellow Line		150.3		144.7	-5.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Jasper	51	55	52	46	50	48	-9.8	-9.1	-7.7	15.3%	7.3	12.5%	6.0	-1.3
Cartersville	46	44	44	41	40	39	-10.9	-9.1	-11.4	13.3%	5.3	9.2%	3.7	-1.7
North Oconee	0	0	26	23	26	23	N/A	N/A	-11.5	26.4%	6.3	22.2%	5.3	-1.0
Athens	187	194	180	174	164	159	-7.0	-15.5	-11.7	13.5%	22.3	9.3%	15.3	-7.0
Gwinnett Sunrise	14	17	16	11	12	14	-21.4	-29.4	-12.5	29.7%	3.7	24.3%	3.0	-0.7
Winder	46	42	45	42	39	39	-8.7	-7.1	-13.3	20.8%	8.3	15.8%	6.3	-2.0
Buford/North Gwinnett	21	17	14	14	13	12	-33.3	-23.5	-14.3	17.9%	2.3	12.8%	1.7	-0.7
Banks County	20	24	20	20	15	17	0.0	-37.5	-15.0	26.9%	4.7	21.2%	3.7	-1.0
Lawrenceville	33	35	39	42	36	33	27.3	2.9	-15.4	16.2%	6.0	10.8%	4.0	-2.0
Carpet City (Dalton)	22	20	18	15	17	15	-31.8	-15.0	-16.7	19.1%	3.0	12.8%	2.0	-1.0
Elberton	45	41	42	41	35	34	-8.9	-14.6	-19.0	19.1%	7.0	11.8%	4.3	-2.7
Monroe	52	48	46	40	42	37	-23.1	-12.5	-19.6	15.1%	6.0	7.6%	3.0	-3.0
Columbia County West	18	19	15	14	11	12	-22.2	-42.1	-20.0	16.2%	2.0	8.1%	1.0	-1.0
Clayton	50	47	48	40	39	38	-20.0	-17.0	-20.8	31.6%	12.3	23.1%	9.0	-3.3
Gwinnett Mosaic	16	18	24	25	15	17	56.3	-16.7	-29.2	33.3%	6.3	21.1%	4.0	-2.3
Dahlonega	34	34	30	25	21	20	-26.5	-38.2	-33.3	33.3%	7.3	18.2%	4.0	-3.3
Cherokee County	13	13	12	12	8	8	-7.7	-38.5	-33.3	28.6%	2.7	14.3%	1.3	-1.3
Chatsworth-Murray County	19	15	12	11	10	0	-42.1	-33.3	-100.0	90.5%	6.3	33.3%	2.3	-4.0
									Subtotal Red Line		119.3		80.0	-39.3
Totals	3046	3010	3045	3095	3090	3203					435.0	15.6%	487.7	52.7
		-36	35	50	-5	113			Distr. Avg.	13.9%		15.6%		
			Avg. Gain/Loss	26.7	52.7						Avg. Annual GAIN		52.7	

D- 6920 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Jones County	32	30	25	25	25	36	-21.9	-16.7	44.0	3.5%	1.0	16.3%	4.7	3.7
Hinesville	46	45	48	52	57	56	13.0	26.7	16.7	11.5%	6.3	16.4%	9.0	2.7
Metropolitan Savannah	50	58	63	72	78	73	44.0	34.5	15.9	10.3%	7.7	14.8%	11.0	3.3
Claxton	50	54	55	56	61	63	12.0	13.0	14.5	8.9%	5.3	13.3%	8.0	2.7
Savannah Sunrise	26	28	21	20	21	24	-23.1	-25.0	14.3	9.2%	2.0	13.8%	3.0	1.0
Savannah South	64	61	54	57	56	60	-10.9	-8.2	11.1	5.8%	3.3	9.2%	5.3	2.0
Perry	38	41	50	52	60	55	36.8	46.3	10.0	9.0%	5.0	12.0%	6.7	1.7
Augusta	165	153	151	160	162	166	-3.0	5.9	9.9	9.8%	16.0	12.9%	21.0	5.0
Glennville	32	32	32	33	34	35	3.1	6.3	9.4	6.9%	2.3	9.8%	3.3	1.0
Centerville	20	21	22	22	24	24	10.0	14.3	9.1	17.1%	4.0	20.0%	4.7	0.7
Valdosta	95	92	86	83	85	93	-12.6	-7.6	8.1	10.3%	9.0	13.0%	11.3	2.3
Sylvania	34	33	32	32	31	34	-5.9	-6.1	6.3	9.3%	3.0	11.3%	3.7	0.7
Waycross	29	26	34	33	36	36	13.8	38.5	5.9	11.4%	4.0	13.3%	4.7	0.7
Hazlehurst	16	16	19	19	22	20	18.8	37.5	5.3	16.4%	3.3	18.0%	3.7	0.3
											72.3		100.0	27.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.	
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes															
Milledgeville	66	59	61	63	64	64	-4.5	8.5	4.9	8.9%	5.7	10.5%	6.7	1.0	
Jefferson County	20	19	22	21	23	23	5.0	21.1	4.5	3.0%	0.7	4.5%	1.0	0.3	
Ocilla	27	24	26	27	26	27	0.0	8.3	3.8	2.5%	0.7	3.8%	1.0	0.3	
Jekyll Island	34	34	35	35	33	36	2.9	-2.9	2.9	9.6%	3.3	10.6%	3.7	0.3	
Tifton	87	90	96	98	97	98	12.6	7.8	2.1	6.1%	6.0	6.8%	6.7	0.7	
Dublin	137	126	128	129	132	130	-5.8	4.8	1.6	6.9%	9.0	7.4%	9.7	0.7	
Augusta-West	38	33	35	38	36	35	0.0	9.1	0.0	14.7%	5.3	14.7%	5.3	0.0	
Byron	19	22	21	27	23	21	42.1	4.5	0.0	12.7%	3.0	12.7%	3.0	0.0	
West Chatham-Pooler	13	15	15	14	15	15	7.7	0.0	0.0	2.3%	0.3	2.3%	0.3	0.0	
Skidaway Island, Savannah	47	45	45	51	52	44	8.5	15.6	-2.2	15.0%	7.3	14.3%	7.0	-0.3	
Macon North	29	28	38	38	35	37	31.0	25.0	-2.6	19.1%	7.0	18.2%	6.7	-0.3	
Nashville-Berrien	38	34	30	33	32	29	-13.2	-5.9	-3.3	16.0%	5.0	14.9%	4.7	-0.3	
Golden Isles-Glynn County	30	30	28	22	24	27	-26.7	-20.0	-3.6	13.7%	3.3	12.3%	3.0	-0.3	
Downtown Statesboro	94	85	81	75	80	78	-20.2	-5.9	-3.7	9.0%	7.0	7.7%	6.0	-1.0	
Wrightsville	23	21	21	17	18	20	-26.1	-14.3	-4.8	12.7%	2.3	10.9%	2.0	-0.3	
Macon	173	181	167	161	159	159	-6.9	-12.2	-4.8	10.9%	17.3	9.2%	14.7	-2.7	
St. Simons Island	123	126	121	123	127	115	0.0	0.8	-5.0	13.7%	16.7	12.1%	14.7	-2.0	
											Subtotal Yellow Line	100.0		96.0	-4.0

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Fitzgerald	50	50	48	46	48	45	-8.0	-4.0	-6.3	10.8%	5.0	8.6%	4.0	-1.0
Statesboro	136	126	127	123	122	119	-9.6	-3.2	-6.3	8.8%	10.7	6.6%	8.0	-2.7
Swainsboro	43	46	47	46	45	44	7.0	-2.2	-6.4	7.4%	3.3	5.2%	2.3	-1.0
Eastman	48	46	47	45	44	44	-6.3	-4.3	-6.4	9.8%	4.3	7.5%	3.3	-1.0
Effingham County	28	23	30	25	27	28	-10.7	17.4	-6.7	26.3%	7.0	23.8%	6.3	-0.7
Hawkinsville	45	43	45	49	42	42	8.9	-2.3	-6.7	18.8%	8.3	16.5%	7.3	-1.0
Reidsville	15	15	15	13	14	14	-13.3	-6.7	-6.7	9.8%	1.3	7.3%	1.0	-0.3
Ashburn	19	17	15	15	15	14	-21.1	-11.8	-6.7	18.2%	2.7	15.9%	2.3	-0.3
Savannah	213	210	212	196	197	197	-8.0	-6.2	-7.1	11.0%	21.7	8.5%	16.7	-5.0
Richmond Hill	55	52	56	57	57	52	3.6	9.6	-7.1	9.0%	5.0	6.6%	3.7	-1.3
Waynesboro	31	27	28	30	27	26	-3.2	0.0	-7.1	16.9%	4.7	14.5%	4.0	-0.7
Millen	20	20	20	19	18	18	-5.0	-10.0	-10.0	9.1%	1.7	5.5%	1.0	-0.7
Downtown Macon	115	119	115	120	117	103	4.3	-1.7	-10.4	14.1%	16.0	10.6%	12.0	-4.0
Tennille	18	17	18	14	17	16	-22.2	0.0	-11.1	17.0%	2.7	12.8%	2.0	-0.7
Douglas	44	49	52	53	53	46	20.5	8.2	-11.5	7.9%	4.0	3.9%	2.0	-2.0
Warner Robins	78	69	64	66	65	56	-15.4	-5.8	-12.5	13.4%	8.3	9.1%	5.7	-2.7
Vidalia	41	39	44	45	40	37	9.8	2.6	-15.9	16.4%	6.7	10.7%	4.3	-2.3
Valdosta-North	41	43	43	42	39	36	2.4	-9.3	-16.3	17.9%	7.0	12.0%	4.7	-2.3
Metter	38	39	36	39	37	30	2.6	-5.1	-16.7	16.0%	5.7	10.4%	3.7	-2.0
Brunswick	71	68	74	63	66	61	-11.3	-2.9	-17.6	18.4%	11.7	11.6%	7.3	-4.3
Blackshear	23	19	22	21	20	18	-8.7	5.3	-18.2	25.4%	5.0	18.6%	3.7	-1.3
Jesup	56	52	54	58	58	44	3.6	11.5	-18.5	18.1%	9.7	11.9%	6.3	-3.3
McRae	23	26	32	30	28	26	30.4	7.7	-18.8	11.9%	3.3	4.8%	1.3	-2.0
Camden County	45	39	41	39	31	33	-13.3	-20.5	-19.5	20.4%	7.0	12.6%	4.3	-2.7
Savannah West	42	38	35	32	23	28	-23.8	-39.5	-20.0	25.3%	7.0	16.9%	4.7	-2.3
Sandersville	62	62	63	55	50	50	-11.3	-19.4	-20.6	18.7%	9.7	10.3%	5.3	-4.3
Savannah East	54	50	55	45	45	42	-16.7	-10.0	-23.6	22.7%	10.0	12.9%	5.7	-4.3
Kings Bay	13	10	8	8	8	6	-38.5	-20.0	-25.0	45.5%	3.3	36.4%	2.7	-0.7
Cochran	38	31	34	31	31	25	-18.4	0.0	-26.5	19.5%	5.7	9.2%	2.7	-3.0
Effingham County Sunrise	25	25	28	28	26	20	12.0	4.0	-28.6	16.2%	4.0	5.4%	1.3	-2.7
Augusta South	21	16	16	21	15	11	0.0	-6.3	-31.3	34.0%	5.3	23.4%	3.7	-1.7
McIntosh County	16	15	16	16	10	0	0.0	-33.3	-100.0	73.1%	6.3	11.5%	1.0	-5.3
Tift County	16	15	14	10	9	0	-37.5	-40.0	-100.0	73.7%	4.7	0.0%	0.0	-4.7
											Subtotal Red Line		218.7	
													144.3	-74.3
Totals	3278	3178	3216	3188	3172	3064					391.0		340.3	-50.7
		-100	38	-28	-16	-108				Distr. Avg.	12.4%			
			Avg. Gain/Loss		-2.0	-50.7						10.7%		
											Avg. Annual Loss		50.7	

**D- 6930 Clubs
Sorted by 2018 MGI**

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Viera	0	0	0	0	35	27	N/A	N/A	N/A	30.6%	6.3	74.2%	15.3	9.0
North Brevard	0	0	0	0	0	16	N/A	N/A	N/A	31.3%	1.7	131.3%	7.0	5.3
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Stuart	36	36	38	45	53	63	25.0	47.2	65.8	5.0%	2.7	20.5%	11.0	8.3
Boca Raton Downtown	38	38	49	66	72	80	73.7	89.5	63.3	10.6%	7.7	24.8%	18.0	10.3
Boca Raton West	20	20	14	17	19	20	-15.0	-5.0	42.9	16.1%	3.0	26.8%	5.0	2.0
Titusville-Sunrise	17	16	16	18	20	22	5.9	25.0	37.5	10.0%	2.0	20.0%	4.0	2.0
Vero Beach Oceanside	22	14	19	25	27	24	13.6	92.9	26.3	9.2%	2.3	15.8%	4.0	1.7
Okeechobee	30	28	23	23	21	28	-23.3	-25.0	21.7	27.8%	6.7	34.7%	8.3	1.7
Sebastian	12	14	17	16	16	20	33.3	14.3	17.6	19.2%	3.3	25.0%	4.3	1.0
Vero Beach Sunrise	57	65	70	79	87	82	38.6	33.8	17.1	6.9%	5.7	11.7%	9.7	4.0
Belle Glade	52	55	52	53	56	58	1.9	1.8	11.5	7.2%	4.0	10.8%	6.0	2.0
Boca Raton Sunset	18	18	19	21	22	21	16.7	22.2	10.5	14.1%	3.0	17.2%	3.7	0.7
Palm Beach/Flagler	42	40	26	26	25	28	-38.1	-37.5	7.7	21.5%	5.7	24.1%	6.3	0.7
Boca Raton	62	72	73	79	82	78	27.4	13.9	6.8	16.3%	13.0	18.4%	14.7	1.7
Merritt Island	14	17	15	15	14	16	7.1	-17.6	6.7	13.3%	2.0	15.6%	2.3	0.3
Lake Worth	25	24	34	37	37	36	48.0	54.2	5.9	20.0%	7.3	21.8%	8.0	0.7
Cocoa	62	58	56	56	58	59	-9.7	0.0	5.4	8.7%	5.0	10.4%	6.0	1.0
Subtotal Green Line											81.3		133.7	52.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Melbourne Beach	20	19	21	22	23	22	10.0	21.1	4.8	14.9%	3.3	16.4%	3.7	0.3
Delray Beach	46	46	42	41	45	44	-10.9	-2.2	4.8	18.5%	8.0	20.0%	8.7	0.7
Jupiter-Tequesta	54	46	50	52	51	51	-3.7	10.9	2.0	17.5%	9.0	18.2%	9.3	0.3
Fort Pierce	47	50	52	57	53	53	21.3	6.0	1.9	8.0%	4.3	8.6%	4.7	0.3
Merritt Island-Breakfast	11	15	12	11	12	12	0.0	-20.0	0.0	17.1%	2.0	17.1%	2.0	0.0
Palm Bay	30	28	19	21	21	19	-30.0	-25.0	0.0	16.4%	3.3	16.4%	3.3	0.0
Boca Raton Sunrise	43	45	44	41	42	43	-4.7	-6.7	-2.3	16.7%	7.0	15.9%	6.7	-0.3
Melbourne	30	28	28	27	28	27	-10.0	0.0	-3.6	13.4%	3.7	12.2%	3.3	-0.3
Wellington	39	37	48	45	46	46	15.4	24.3	-4.2	21.9%	10.0	20.4%	9.3	-0.7
Indialantic	75	67	60	60	64	57	-20.0	-4.5	-5.0	16.0%	9.7	14.4%	8.7	-1.0
									Subtotal Yellow Line		60.3		59.7	-0.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Stuart-Sunrise	52	46	45	45	38	42	-13.5	-17.4	-6.7	16.8%	7.0	14.4%	6.0	-1.0
Rockledge	42	48	38	44	44	35	4.8	-8.3	-7.9	17.1%	7.0	14.6%	6.0	-1.0
Cocoa Beach	26	26	24	25	25	22	-3.8	-3.8	-8.3	8.3%	2.0	5.6%	1.3	-0.7
Singer Island	32	32	31	30	31	28	-6.3	-3.1	-9.7	11.2%	3.3	7.9%	2.3	-1.0
Suntree	28	30	34	35	31	30	25.0	3.3	-11.8	13.5%	4.3	9.4%	3.0	-1.3
Vero Beach	57	57	51	46	51	45	-19.3	-10.5	-11.8	16.9%	8.0	12.7%	6.0	-2.0
Eau Gallie	34	28	31	33	34	27	-2.9	21.4	-12.9	11.7%	3.7	7.4%	2.3	-1.3
Cocoa Beach Daybreak	17	16	14	24	18	12	41.2	12.5	-14.3	27.8%	5.0	24.1%	4.3	-0.7
Boynton Beach-Lantana	22	22	26	25	22	22	13.6	0.0	-15.4	15.9%	3.7	10.1%	2.3	-1.3
Port St. Lucie Sunset	12	13	12	15	14	10	25.0	7.7	-16.7	25.6%	3.3	20.5%	2.7	-0.7
West Palm Beach	110	108	97	89	82	78	-19.1	-24.1	-19.6	16.5%	13.7	8.8%	7.3	-6.3
Royal Palm Beach	41	39	37	32	29	29	-22.0	-25.6	-21.6	22.2%	6.7	13.3%	4.0	-2.7
Boca Raton Central	22	16	18	16	15	14	-27.3	-6.3	-22.2	20.0%	3.0	11.1%	1.7	-1.3
Port St. Lucie	25	25	24	24	23	18	-4.0	-8.0	-25.0	26.2%	5.7	16.9%	3.7	-2.0
Pahokee	24	22	31	26	24	23	8.3	9.1	-25.8	23.3%	5.7	12.3%	3.0	-2.7
Palm Beach	22	16	21	21	13	15	-4.5	-18.8	-28.6	24.5%	4.0	12.2%	2.0	-2.0
The Northern Palm Beaches	36	29	27	25	23	19	-30.6	-20.7	-29.6	26.9%	6.0	14.9%	3.3	-2.7
Titusville	39	40	43	40	38	30	2.6	-5.0	-30.2	20.4%	7.3	8.3%	3.0	-4.3
Orchid Island	25	14	16	16	16	11	-36.0	14.3	-31.3	16.3%	2.3	4.7%	0.7	-1.7
Hobe Sound/Port Salerno	21	14	12	12	5	0	-42.9	-64.3	-100.0	105.9%	6.0	35.3%	2.0	-4.0
									Subtotal Red Line		107.7		67.0	-40.7
Totals	1606	1545	1529	1576	1605	1562					249.3		260.3	
		-61	-16	47	29	-43			Distr. Avg.	15.8%		16.6%		
			Avg. Gain/Loss	20.0	11.0						Avg. Annual GAIN		11.0	

D- 6940 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Pensacola-Cordova	28	28	26	31	33	38	10.7	17.9	46.2	8.8%	3.0	20.6%	7.0	4.0
Navarre	21	21	16	20	23	23	-4.8	9.5	43.8	13.6%	3.0	24.2%	5.3	2.3
Tallahassee Northside	40	33	31	38	40	42	-5.0	21.2	35.5	6.7%	2.7	15.8%	6.3	3.7
Chattahoochee	10	10	7	7	7	9	-30.0	-30.0	28.6	13.0%	1.0	21.7%	1.7	0.7
Crestview	33	30	34	33	38	42	0.0	26.7	23.5	16.8%	6.3	23.9%	9.0	2.7
Tallahassee (Sunrise)	61	62	72	81	83	85	32.8	33.9	18.1	11.2%	9.3	16.5%	13.7	4.3
Panama City-Northside	34	34	29	32	33	34	-5.9	-2.9	17.2	7.1%	2.3	12.1%	4.0	1.7
Perdido Key	24	23	18	21	23	20	-12.5	0.0	11.1	14.1%	3.0	17.2%	3.7	0.7
Wakulla County	22	17	20	22	22	22	0.0	29.4	10.0	9.1%	2.0	12.1%	2.7	0.7
Niceville-Valparaiso	24	20	21	21	23	23	-12.5	15.0	9.5	13.4%	3.0	16.4%	3.7	0.7
Williston	16	19	22	17	24	24	6.3	26.3	9.1	12.3%	2.7	15.4%	3.3	0.7
Gulf Breeze	115	124	112	116	116	121	0.9	-6.5	8.0	10.8%	12.7	13.3%	15.7	3.0
Blountstown	18	21	17	19	19	18	5.6	-9.5	5.9	7.1%	1.3	8.9%	1.7	0.3
Pensacola Suburban West	81	87	88	88	90	93	8.6	3.4	5.7	12.2%	11.0	14.0%	12.7	1.7
Trenton	41	42	36	40	35	38	-2.4	-16.7	5.6	9.7%	3.7	11.5%	4.3	0.7
Subtotal Green Line											67.0		94.7	27.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Chiefland	24	27	28	33	34	29	37.5	25.9	3.6	10.4%	3.3	11.5%	3.7	0.3
Lynn Haven	33	29	28	32	31	29	-3.0	6.9	3.6	9.8%	3.0	10.9%	3.3	0.3
Destin	47	49	53	53	51	54	12.8	4.1	1.9	10.8%	5.7	11.4%	6.0	0.3
Branford	14	11	12	13	14	12	-7.1	27.3	0.0	15.4%	2.0	15.4%	2.0	0.0
Mid-Bay Bridge (Choctawha)	42	45	46	47	48	46	11.9	6.7	0.0	10.6%	5.0	10.6%	5.0	0.0
Tallahassee	198	201	209	202	220	207	2.0	9.5	-1.0	8.9%	18.7	8.6%	18.0	-0.7
Lake City	77	76	76	80	70	75	3.9	-7.9	-1.3	12.0%	9.0	11.6%	8.7	-0.3
Marianna	71	68	67	71	65	66	0.0	-4.4	-1.5	10.4%	7.0	9.9%	6.7	-0.3
Panama City Beaches	58	63	65	62	66	63	6.9	4.8	-3.1	19.9%	12.7	18.8%	12.0	-0.7
Tallahassee (Capital)	36	29	26	30	25	25	-16.7	-13.8	-3.8	13.8%	3.7	12.5%	3.3	-0.3
Subtotal Yellow Line											70.0		68.7	-1.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Pensacola North	50	52	55	58	59	52	16.0	13.5	-5.5	16.0%	9.0	14.2%	8.0	-1.0
Madison	32	30	31	28	27	29	-12.5	-10.0	-6.5	17.9%	5.0	15.5%	4.3	-0.7
Pensacola	233	225	213	207	202	196	-11.2	-10.2	-8.0	10.2%	20.7	7.4%	15.0	-5.7
Pace	38	47	48	45	39	43	18.4	-17.0	-10.4	15.7%	6.7	11.8%	5.0	-1.7
Quincy	35	32	35	34	31	31	-2.9	-3.1	-11.4	7.3%	2.3	3.1%	1.0	-1.3
Pensacola-Five Flags	139	149	158	156	158	139	12.2	6.0	-12.0	12.6%	19.0	8.4%	12.7	-6.3
Panama City	121	119	114	114	115	100	-5.8	-3.4	-12.3	13.4%	14.7	9.1%	10.0	-4.7
Monticello	27	30	30	28	29	26	3.7	-3.3	-13.3	16.9%	4.7	12.0%	3.3	-1.3
Emerald Coast (Panama City)	28	23	15	18	18	13	-35.7	-21.7	-13.3	28.6%	4.7	24.5%	4.0	-0.7
Perry	28	28	29	31	28	25	10.7	0.0	-13.8	16.7%	4.7	11.9%	3.3	-1.3
Suwannee Valley Chiefland	32	33	33	38	27	28	18.8	-18.2	-15.2	21.5%	6.7	16.1%	5.0	-1.7
Apalachicola	18	14	11	12	8	9	-33.3	-42.9	-18.2	20.7%	2.0	13.8%	1.3	-0.7
Fort Walton Beach	86	78	78	73	64	62	-15.1	-17.9	-20.5	16.6%	11.0	8.5%	5.7	-5.3
Live Oak	58	57	63	57	55	50	-1.7	-3.5	-20.6	10.5%	5.7	2.5%	1.3	-4.3
Milton	27	29	28	28	24	22	3.7	-17.2	-21.4	31.1%	7.7	23.0%	5.7	-2.0
Port St. Joe	9	13	12	9	10	9	0.0	-23.1	-25.0	14.3%	1.3	3.6%	0.3	-1.0
Mayo	18	18	19	19	19	14	5.6	5.6	-26.3	17.3%	3.0	7.7%	1.3	-1.7
Dixie County	14	14	14	13	9	10	-7.1	-35.7	-28.6	18.8%	2.0	6.3%	0.7	-1.3
DeFuniak Springs	26	22	23	22	20	16	-15.4	-9.1	-30.4	13.8%	2.7	1.7%	0.3	-2.3
Cantonment	58	53	54	51	42	37	-12.1	-20.8	-31.5	18.5%	8.0	5.4%	2.3	-5.7
Tallahassee Southside	19	19	24	20	17	16	5.3	-10.5	-33.3	28.3%	5.0	13.2%	2.3	-2.7
Pensacola Seville	67	68	63	67	51	40	0.0	-25.0	-36.5	39.2%	20.7	24.7%	13.0	-7.7
South Walton County	16	22	17	15	16	10	-6.3	-27.3	-41.2	43.9%	6.0	26.8%	3.7	-2.3
Tallahassee Sunset	32	26	28	30	18	14	-6.3	-30.8	-50.0	32.3%	6.7	9.7%	2.0	-4.7
Lake City Downtown	23	18	18	15	8	7	-34.8	-55.6	-61.1	43.3%	4.3	6.7%	0.7	-3.7
											Subtotal Red Line		286.3	
													211.7	-74.7
Totals	2434	2407	2372	2397	2327	2236					321.0		275.7	
		-27	-35	25	-70	-91				Distr. Avg.	13.8%			
			Avg. Gain/Loss		-26.7	-45.3						Avg. Annual Loss	45.3	

D- 6950 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Land O' Lakes	0	0	0	0	0	21	N/A	N/A	N/A	0.0%	0.0	100.0%	7.0	7.0
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Brooksville	35	29	22	26	34	37	-25.7	17.2	68.2	18.6%	6.0	34.0%	11.0	5.0
Safety Harbor	9	14	12	17	15	17	88.9	7.1	41.7	12.2%	2.0	22.4%	3.7	1.7
Gulf Beaches	27	38	33	36	43	44	33.3	13.2	33.3	8.1%	3.3	17.1%	7.0	3.7
Palm Harbor	24	24	18	11	14	24	-54.2	-41.7	33.3	34.7%	5.7	46.9%	7.7	2.0
Pinellas Park	31	29	29	34	38	38	9.7	31.0	31.0	7.3%	2.7	15.5%	5.7	3.0
Spring Hill	14	12	13	14	17	17	0.0	41.7	30.8	6.3%	1.0	14.6%	2.3	1.3
San Antonio	14	13	14	12	16	18	-14.3	23.1	28.6	10.9%	1.7	19.6%	3.0	1.3
Sugarmill Woods/Citrus Cou	24	25	26	29	30	33	20.8	20.0	26.9	15.2%	4.7	22.8%	7.0	2.3
Tarpon Springs	79	81	86	103	107	108	30.4	32.1	25.6	7.2%	7.7	14.2%	15.0	7.3
Inverness	70	64	68	75	80	83	7.1	25.0	22.1	10.1%	8.0	16.4%	13.0	5.0
Crystal River	49	51	56	60	67	68	22.4	31.4	21.4	10.3%	6.7	16.4%	10.7	4.0
East Lake Sunrise (Pinellas	20	15	14	16	15	17	-20.0	0.0	21.4	16.7%	2.7	22.9%	3.7	1.0
Seminole Lake	29	29	28	31	34	34	6.9	17.2	21.4	12.1%	4.0	18.2%	6.0	2.0
Hudson	16	14	17	22	22	20	37.5	57.1	17.6	18.8%	4.0	23.4%	5.0	1.0
St. Petersburg Sunrise	31	28	28	26	29	31	-16.1	3.6	10.7	9.3%	2.7	12.8%	3.7	1.0
Indian Rocks Beach	33	30	32	35	37	35	6.1	23.3	9.4	9.3%	3.3	12.1%	4.3	1.0
St. Petersburg Midtown	19	15	13	9	15	14	-52.6	0.0	7.7	28.9%	3.7	31.6%	4.0	0.3
Homosassa Springs	17	19	15	16	17	16	-5.9	-10.5	6.7	12.2%	2.0	14.3%	2.3	0.3
Seven Springs	47	46	47	43	47	50	-8.5	2.2	6.4	14.3%	6.7	16.4%	7.7	1.0
Dade City	39	37	38	43	39	40	10.3	5.4	5.3	14.8%	6.0	16.4%	6.7	0.7
Trinity	65	77	77	84	88	81	29.2	14.3	5.2	12.3%	10.3	13.8%	11.7	1.3
Subtotal Green Line											94.7		148.0	53.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.	
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes															
Dunedin Waterside	18	19	24	24	26	25	33.3	36.8	4.2	20.0%	5.0	21.3%	5.3	0.3	
Dunedin	46	48	49	53	50	51	15.2	4.2	4.1	12.3%	6.3	13.6%	7.0	0.7	
St. Petersburg West	28	31	33	35	39	34	25.0	25.8	3.0	11.1%	4.0	12.0%	4.3	0.3	
St. Petersburg	100	97	91	91	97	93	-9.0	0.0	2.2	13.2%	12.3	13.9%	13.0	0.7	
Kings Bay-Crystal River	58	62	66	58	65	67	0.0	4.8	1.5	15.3%	9.7	15.8%	10.0	0.3	
New Port Richey	130	132	141	136	137	142	4.6	3.8	0.7	6.7%	9.3	7.0%	9.7	0.3	
Oldsmar/East Lake	12	14	16	18	14	16	50.0	0.0	0.0	20.8%	3.3	20.8%	3.3	0.0	
Belleair	33	35	29	26	21	28	-21.2	-40.0	-3.4	36.0%	9.0	34.7%	8.7	-0.3	
											Subtotal Yellow Line		59.0	61.3	2.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Clearwater East	37	33	28	24	24	26	-35.1	-27.3	-7.1	12.2%	3.0	9.5%	2.3	-0.7
Zephyrhills	49	50	38	37	31	35	-24.5	-38.0	-7.9	16.5%	5.7	13.6%	4.7	-1.0
Saint Petersburg Sunset	18	23	22	19	17	20	5.6	-26.1	-9.1	26.8%	5.0	23.2%	4.3	-0.7
Clearwater	104	99	98	99	91	89	-4.8	-8.1	-9.2	12.5%	11.7	9.3%	8.7	-3.0
Spring Hill Central	18	21	20	17	20	18	-5.6	-4.8	-10.0	27.3%	5.0	23.6%	4.3	-0.7
E-Club of Southeast USA an	29	30	27	34	23	24	17.2	-23.3	-11.1	38.3%	10.3	34.6%	9.3	-1.0
Port Richey	25	27	45	38	41	40	52.0	51.9	-11.1	18.5%	7.3	14.3%	5.7	-1.7
Dade City Sunrise	21	17	14	14	14	12	-33.3	-17.6	-14.3	22.5%	3.0	17.5%	2.3	-0.7
Zephyrhills Daybreak	31	26	28	26	22	24	-16.1	-15.4	-14.3	16.7%	4.0	11.1%	2.7	-1.3
Dunedin North	47	51	59	62	59	49	31.9	15.7	-16.9	17.1%	9.7	11.2%	6.3	-3.3
Holiday	49	48	44	45	40	36	-8.2	-16.7	-18.2	17.4%	7.0	10.7%	4.3	-2.7
Seminole	65	65	68	60	58	55	-7.7	-10.8	-19.1	16.8%	9.7	9.2%	5.3	-4.3
Central Citrus County	27	25	25	26	20	19	-3.7	-20.0	-24.0	23.1%	5.0	13.8%	3.0	-2.0
Largo	34	33	31	25	23	22	-26.5	-30.3	-29.0	20.0%	4.7	7.1%	1.7	-3.0
Central Pinellas	14	14	16	13	11	11	-7.1	-21.4	-31.3	31.4%	3.7	17.1%	2.0	-1.7
Wesley Chapel	68	88	93	83	69	60	22.1	-21.6	-35.5	46.7%	33.0	31.1%	22.0	-11.0
Wesley Chapel Sunrise	20	20	14	15	13	9	-25.0	-35.0	-35.7	35.1%	4.3	21.6%	2.7	-1.7
Clearwater Beach	24	22	27	20	14	12	-16.7	-36.4	-55.6	41.3%	6.3	8.7%	1.3	-5.0
							Subtotal Red Line				138.3		93.0	-45.3
Totals	1806	1820	1832	1840	1843	1863					292.0		302.3	
		14	12	8	3	20		Distr. Avg.		15.8%		16.4%		
			Avg. Gain/Loss	7.7	10.3						Avg. Annual GAIN		10.3	

D- 6960 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Bonita Beach Sunset	0	0	0	0	29	34	N/A	N/A	N/A	25.4%	5.3	41.3%	8.7	3.3
Fort Myers Sunset	0	0	0	0	15	11	N/A	N/A	N/A	73.1%	6.3	115.4%	10.0	3.7
Parrish	0	0	0	0	0	22	N/A	N/A	N/A	18.2%	1.3	118.2%	8.7	7.3
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Naples Bay	14	16	13	18	29	28	28.6	81.3	115.4	9.3%	2.3	29.3%	7.3	5.0
Charlotte Harbor	29	32	35	35	54	60	20.7	68.8	71.4	10.7%	5.3	27.5%	13.7	8.3
Sarasota Sunrise	23	25	27	32	35	42	39.1	40.0	55.6	8.3%	3.0	22.0%	8.0	5.0
North Port Central	14	12	12	15	17	17	7.1	41.7	41.7	28.6%	4.7	38.8%	6.3	1.7
Cape Coral Sunset	15	15	16	15	17	22	0.0	13.3	37.5	11.1%	2.0	22.2%	4.0	2.0
Immokalee	21	20	18	27	23	24	28.6	15.0	33.3	32.4%	8.0	40.5%	10.0	2.0
Lakewood Ranch	70	72	66	67	81	88	-4.3	12.5	33.3	14.0%	11.0	23.3%	18.3	7.3
Bradenton	26	27	30	29	31	37	11.5	14.8	23.3	15.5%	5.0	22.7%	7.3	2.3
Arcadia	31	27	27	28	30	33	-9.7	11.1	22.2	12.1%	3.7	18.7%	5.7	2.0
Sanibel-Captiva	51	53	60	56	67	72	9.8	26.4	20.0	6.7%	4.3	12.8%	8.3	4.0
Longboat Key	0	0	31	38	40	37	N/A	N/A	19.4	20.0%	7.7	25.2%	9.7	2.0
Fort Myers East	31	29	27	27	33	32	-12.9	13.8	18.5	6.5%	2.0	12.0%	3.7	1.7
Estero	37	34	38	39	40	44	5.4	17.6	15.8	13.0%	5.3	17.9%	7.3	2.0
Sarasota Southside	25	27	25	40	30	28	60.0	11.1	12.0	26.5%	8.7	29.6%	9.7	1.0
Manatee Riverside	15	20	19	20	21	21	33.3	5.0	10.5	11.3%	2.3	14.5%	3.0	0.7
Fort Myers-Sunrise	26	27	34	34	36	37	30.8	33.3	8.8	9.3%	3.3	12.1%	4.3	1.0
Sarasota	84	93	96	93	97	104	10.7	4.3	8.3	11.2%	11.0	13.9%	13.7	2.7
Clewiston	60	43	38	43	39	41	-28.3	-9.3	7.9	13.8%	5.7	16.3%	6.7	1.0
Marco Island	41	34	33	35	35	35	-14.6	2.9	6.1	14.3%	5.0	16.2%	5.7	0.7
Cape Coral-Goldcoast	41	38	35	35	36	37	-14.6	-5.3	5.7	13.9%	5.0	15.7%	5.7	0.7
Naples-Pelican Bay	71	79	77	75	82	81	5.6	3.8	5.2	8.0%	6.3	9.7%	7.7	1.3
Subtotal Green Line											124.7		193.3	68.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Fort Myers	169	163	162	163	163	169	-3.6	0.0	4.3	8.3%	13.7	9.7%	16.0	2.3
Anna Maria Island	28	34	29	32	33	30	14.3	-2.9	3.4	9.5%	3.0	10.5%	3.3	0.3
Punta Gorda	34	43	46	44	48	47	29.4	11.6	2.2	21.6%	10.0	22.3%	10.3	0.3
Naples North	108	95	90	91	90	91	-15.7	-5.3	1.1	8.8%	8.0	9.2%	8.3	0.3
Englewood Lemon Bay Sun	90	90	91	90	91	91	0.0	1.1	0.0	4.4%	4.0	4.4%	4.0	0.0
Harbor Heights/Peace River	33	30	32	37	34	32	12.1	13.3	0.0	7.8%	2.7	7.8%	2.7	0.0
Marco Island Sunrise	39	33	38	40	35	38	2.6	6.1	0.0	13.3%	5.0	13.3%	5.0	0.0
Naples Collier	14	14	15	15	22	15	7.1	57.1	0.0	17.3%	3.0	17.3%	3.0	0.0
Venice-Nokomis	96	98	96	98	89	96	2.1	-9.2	0.0	12.0%	11.3	12.0%	11.3	0.0
LaBelle	35	43	45	43	40	44	22.9	-7.0	-2.2	15.0%	6.3	14.2%	6.0	-0.3
Englewood	35	38	38	43	37	37	22.9	-2.6	-2.6	23.9%	9.3	23.1%	9.0	-0.3
											Subtotal Yellow Line	76.3	79.0	2.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Sarasota Bay (Sarasota)	35	47	35	33	28	33	-5.7	-40.4	-5.7	20.2%	6.3	18.1%	5.7	-0.7
Lehigh Acres	23	26	26	23	20	24	0.0	-23.1	-7.7	17.9%	4.0	14.9%	3.3	-0.7
Bonita Springs	96	97	97	95	97	89	-1.0	0.0	-8.2	11.0%	10.3	8.2%	7.7	-2.7
Cape Coral	69	70	77	77	70	70	11.6	0.0	-9.1	13.8%	10.0	10.6%	7.7	-2.3
Naples-Gulf Shore Sunset	25	25	27	33	33	24	32.0	32.0	-11.1	18.9%	5.7	15.6%	4.7	-1.0
Venice Sunrise	31	33	36	32	31	32	3.2	-6.1	-11.1	9.5%	3.0	5.3%	1.7	-1.3
Fort Myers South	130	129	138	141	125	119	8.5	-3.1	-13.8	13.8%	17.7	8.8%	11.3	-6.3
Palmetto	29	26	21	19	18	18	-34.5	-30.8	-14.3	16.4%	3.0	10.9%	2.0	-1.0
North Fort Myers	30	31	34	34	32	29	13.3	3.2	-14.7	10.5%	3.3	5.3%	1.7	-1.7
Placida	23	22	23	21	22	19	-8.7	0.0	-17.4	30.6%	6.3	24.2%	5.0	-1.3
Bonita Naples	51	53	51	50	48	42	-2.0	-9.4	-17.6	38.6%	18.0	32.1%	15.0	-3.0
East Manatee	17	16	10	8	8	8	-52.9	-50.0	-20.0	16.7%	1.3	8.3%	0.7	-0.7
Murdock	25	19	20	17	15	16	-32.0	-21.1	-20.0	27.1%	4.3	18.8%	3.0	-1.3
Naples	105	104	110	98	90	84	-6.7	-13.5	-23.6	19.9%	18.0	10.3%	9.3	-8.7
Sarasota Gulf Gate	22	18	20	20	18	15	-9.1	0.0	-25.0	15.1%	2.7	5.7%	1.0	-1.7
West Bradenton	20	20	21	19	16	15	-5.0	-20.0	-28.6	20.0%	3.3	8.0%	1.3	-2.0
Sarasota Keys (Sarasota)	25	24	20	20	16	0	-20.0	-33.3	-100.0	86.1%	10.3	30.6%	3.7	-6.7
									Subtotal Red Line		127.7		84.7	-43.0
Totals	2208	2203	2229	2237	2286	2314					328.7		357.0	
		-5	26	8	49	28			Distr. Avg.	14.4%		15.7%		
			Avg. Gain/Loss	27.7	28.3						Avg. Annual GAIN		28.3	

D- 6970 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Downtown Ormond Beach	0	0	0	0	24	31	N/A	N/A	N/A	16.4%	3.0	23.6%	4.3	1.3
Ponte Vedra	0	0	0	0	0	23	N/A	N/A	N/A	0.0%	0.0	100.0%	7.7	7.7
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Amelia Island Sunrise	43	35	33	39	45	60	-9.3	28.6	81.8	9.0%	4.3	27.8%	13.3	9.0
Edgewater	18	19	18	23	36	32	27.8	89.5	77.8	13.2%	4.0	28.6%	8.7	4.7
Bartram Trail-Jacksonville	18	18	17	24	27	29	33.3	50.0	70.6	11.3%	3.0	26.3%	7.0	4.0
E-Club of Northeast Florida	0	0	19	23	18	32	N/A	N/A	68.4	39.7%	9.7	57.5%	14.0	4.3
Orange Park Sunset	16	13	13	17	17	18	6.3	30.8	38.5	5.8%	1.0	15.4%	2.7	1.7
Debary-Deltona-Orange City	29	23	21	17	23	29	-41.4	0.0	38.1	24.6%	5.7	36.2%	8.3	2.7
Palm Coast	16	8	12	13	13	16	-18.8	62.5	33.3	19.0%	2.7	28.6%	4.0	1.3
Keystone Heights	13	16	14	14	18	18	7.7	12.5	28.6	6.0%	1.0	14.0%	2.3	1.3
Flagler Beach	28	32	37	40	35	47	42.9	9.4	27.0	14.8%	6.0	23.0%	9.3	3.3
Gainesville Sunrise	57	57	55	63	69	68	10.5	21.1	23.6	6.5%	4.3	13.0%	8.7	4.3
Palatka Sunrise	43	44	48	54	55	59	25.6	25.0	22.9	9.5%	5.3	16.1%	9.0	3.7
Baker County	10	10	9	9	11	11	-10.0	10.0	22.2	12.9%	1.3	19.4%	2.0	0.7
Ponte Vedra Beach	95	101	103	116	124	125	22.1	22.8	21.4	8.8%	10.7	14.8%	18.0	7.3
South Jacksonville	99	86	87	98	98	103	-1.0	14.0	18.4	10.0%	10.0	15.4%	15.3	5.3
Jacksonville-Oceanside	58	61	64	68	73	75	17.2	19.7	17.2	10.2%	7.3	15.3%	11.0	3.7
St. Augustine	100	102	117	129	137	136	29.0	34.3	16.2	9.0%	12.0	13.7%	18.3	6.3
Downtown Deland	31	33	33	34	35	38	9.7	6.1	15.2	7.5%	2.7	12.1%	4.3	1.7
Flagler County	65	63	63	63	63	72	-3.1	0.0	14.3	7.6%	5.0	12.1%	8.0	3.0
Ocala	37	40	42	46	46	47	24.3	15.0	11.9	10.8%	5.0	14.4%	6.7	1.7
Ocala-Sunset	30	30	35	44	47	39	46.7	56.7	11.4	19.2%	8.3	22.3%	9.7	1.3
Daytona Beach West	62	54	45	48	41	50	-22.6	-24.1	11.1	15.8%	7.3	19.4%	9.0	1.7
Lake Butler	14	17	20	16	17	22	14.3	0.0	10.0	21.8%	4.0	25.5%	4.7	0.7
Deerwood Jacksonville	55	54	51	54	53	56	-1.8	-1.9	9.8	4.3%	2.3	7.4%	4.0	1.7
St. Johns	27	27	31	32	28	34	18.5	3.7	9.7	12.8%	4.0	16.0%	5.0	1.0
Downtown Gainesville	28	32	33	36	41	36	28.6	28.1	9.1	15.0%	5.7	17.7%	6.7	1.0
Hastings	10	11	11	11	12	12	10.0	9.1	9.1	20.0%	2.3	22.9%	2.7	0.3
St. Augustine Beach	22	22	25	27	31	27	22.7	40.9	8.0	20.0%	5.7	22.4%	6.3	0.7
Port Orange-South Daytona	57	63	64	66	66	69	15.8	4.8	7.8	7.5%	5.0	10.0%	6.7	1.7
Subtotal Green Line											148.7		237.7	89.0

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Daytona Beach	117	126	120	125	130	126	6.8	3.2	5.0	11.3%	14.3	12.9%	16.3	2.0
Fleming Island	20	18	20	18	20	21	-10.0	11.1	5.0	30.5%	6.0	32.2%	6.3	0.3
Fernandina Beach	50	52	56	64	56	58	28.0	7.7	3.6	14.6%	8.7	15.7%	9.3	0.7
Deland (Breakfast)	83	87	91	90	90	93	8.4	3.4	2.2	7.3%	6.7	8.1%	7.3	0.7
Orange Park Sunrise	40	42	46	48	52	47	20.0	23.8	2.2	11.6%	5.7	12.2%	6.0	0.3
Mandarin	67	68	73	72	72	74	7.5	5.9	1.4	10.1%	7.3	10.6%	7.7	0.3
Ormond Beach	52	57	59	57	58	58	9.6	1.8	-1.7	3.5%	2.0	2.9%	1.7	-0.3
Riverside Jacksonville	67	65	59	57	55	58	-14.9	-15.4	-1.7	12.4%	7.0	11.8%	6.7	-0.3
West Jacksonville	129	123	125	127	124	122	-1.6	0.8	-2.4	8.3%	10.3	7.5%	9.3	-1.0
New Smyrna Beach	36	34	41	45	46	40	25.0	35.3	-2.4	20.6%	9.0	19.8%	8.7	-0.3
San Jose Jacksonville	38	40	33	31	29	32	-18.4	-27.5	-3.0	15.2%	4.7	14.1%	4.3	-0.3
Belleview	29	30	32	33	30	31	13.8	0.0	-3.1	14.9%	4.7	13.8%	4.3	-0.3
North Jacksonville	23	23	24	19	23	23	-17.4	0.0	-4.2	16.9%	3.7	15.4%	3.3	-0.3
Ponte Vedra Beach Sunset	19	17	24	22	24	23	15.8	41.2	-4.2	27.5%	6.3	26.1%	6.0	-0.3
											96.3		97.3	1.0

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.	
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something															
Gainesville	264	265	283	273	278	262	3.4	4.9	-7.4	10.9%	29.7	8.4%	22.7	-7.0	
St. Augustine Sunrise	62	63	84	84	83	77	35.5	31.7	-8.3	16.4%	13.3	13.5%	11.0	-2.3	
Jacksonville	254	242	238	238	240	215	-6.3	-0.8	-9.7	14.3%	33.0	11.0%	25.3	-7.7	
Palatka	62	65	71	67	69	64	8.1	6.2	-9.9	17.0%	11.3	13.5%	9.0	-2.3	
Orange Park	82	78	78	77	79	70	-6.1	1.3	-10.3	13.3%	10.0	9.7%	7.3	-2.7	
Metropolitan Ocala	53	54	48	46	51	43	-13.2	-5.6	-10.4	14.3%	6.7	10.7%	5.0	-1.7	
Southpoint (Jacksonville)	29	29	28	26	26	25	-10.3	-10.3	-10.7	14.3%	3.7	10.4%	2.7	-1.0	
Ocala-Silver Springs	61	61	54	42	51	48	-31.1	-16.4	-11.1	16.3%	7.7	12.1%	5.7	-2.0	
Arlington	32	27	24	20	16	21	-37.5	-40.7	-12.5	24.6%	4.7	19.3%	3.7	-1.0	
East Arlington	28	23	22	22	19	19	-21.4	-17.4	-13.6	13.3%	2.7	8.3%	1.7	-1.0	
Crescent City	25	27	29	25	27	25	0.0	0.0	-13.8	19.5%	5.0	14.3%	3.7	-1.3	
Deland	108	112	114	108	103	95	0.0	-8.0	-16.7	11.8%	12.0	5.6%	5.7	-6.3	
Ocala Southwest	20	20	18	15	15	15	-25.0	-25.0	-16.7	24.4%	3.7	17.8%	2.7	-1.0	
Starke	32	33	36	27	33	30	-15.6	0.0	-16.7	22.2%	6.7	15.6%	4.7	-2.0	
San Marco-Jacksonville	33	32	31	30	27	24	-9.1	-15.6	-22.6	21.0%	5.7	12.3%	3.3	-2.3	
Greater Gainesville	24	21	16	6	7	12	-75.0	-66.7	-25.0	56.0%	4.7	40.0%	3.3	-1.3	
Green Cove Springs	37	41	39	35	30	29	-5.4	-26.8	-25.6	20.2%	6.3	9.6%	3.0	-3.3	
Interlachen/Lakes Area	0	27	19	16	14	12	N/A	-48.1	-36.8	33.3%	4.7	16.7%	2.3	-2.3	
High Springs	10	12	8	6	4	5	-40.0	-66.7	-37.5	33.3%	1.7	13.3%	0.7	-1.0	
											Subtotal Red Line		173.0	123.3	-49.7
Totals	3067	3085	3163	3195	3284	3284					418.0		458.3		
		18	78	32	89	0				Distr. Avg.	12.8%		14.1%		
				Avg. Gain/Loss	66.3	40.3						Avg. Annual GAIN	40.3		

D- 6980 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
E-Club of Florida	0	0	0	0	13	11	N/A	N/A	N/A	79.2%	6.3	125.0%	10.0	3.7
Hunters Creek-Bilingual	0	0	0	0	0	17	N/A	N/A	N/A	76.5%	4.3	176.5%	10.0	5.7
Lake Nona Lunch	0	0	0	0	47	30	N/A	N/A	N/A	57.1%	14.7	96.1%	24.7	10.0
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Brazil Orlando	29	14	10	15	8	15	-48.3	-42.9	50.0	52.6%	6.7	65.8%	8.3	1.7
The Villages-Evening	30	30	28	27	35	36	-10.0	16.7	28.6	19.4%	6.3	27.6%	9.0	2.7
Lake County Golden Triangl	84	59	58	54	62	69	-35.7	5.1	19.0	11.9%	7.3	17.8%	11.0	3.7
Apopka	61	56	48	50	52	57	-18.0	-7.1	18.8	10.7%	5.7	16.4%	8.7	3.0
Winter Garden	71	74	74	80	89	84	12.7	20.3	13.5	13.4%	11.3	17.4%	14.7	3.3
Winter Springs	30	32	33	39	43	37	30.0	34.4	12.1	16.8%	6.7	20.2%	8.0	1.3
Maitland	29	28	32	33	34	35	13.8	21.4	9.4	13.7%	4.7	16.7%	5.7	1.0
International Drive-Orlando	18	15	11	18	14	12	0.0	-6.7	9.1	34.1%	5.0	36.4%	5.3	0.3
Oviedo	37	34	34	39	41	37	5.4	20.6	8.8	12.8%	5.0	15.4%	6.0	1.0
Leesburg	46	43	45	44	41	48	-4.3	-4.7	6.7	9.8%	4.3	12.0%	5.3	1.0
Dr. Phillips	85	81	84	87	81	89	2.4	0.0	6.0	16.3%	14.0	18.3%	15.7	1.7
Subtotal Green Line											102.3		142.3	40.0
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Seminole County Sunset	19	20	16	13	13	16	-31.6	-35.0	0.0	19.0%	2.7	19.0%	2.7	0.0
Celebration	44	45	50	53	49	49	20.5	8.9	-2.0	17.2%	8.7	16.6%	8.3	-0.3
Lake Mary	80	90	100	109	100	96	36.3	11.1	-4.0	17.7%	18.0	16.4%	16.7	-1.3
Subtotal Yellow Line											29.3		27.7	-1.7

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.	
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes															
South Lake County (Clermo)	22	20	19	19	19	18	-13.6	-5.0	-5.3	19.6%	3.7	17.9%	3.3	-0.3	
St. Cloud	15	12	17	14	17	16	-6.7	41.7	-5.9	14.9%	2.3	12.8%	2.0	-0.3	
Kissimmee West	25	28	32	26	28	30	4.0	0.0	-6.3	10.7%	3.0	8.3%	2.3	-0.7	
The Villages	99	99	95	94	85	89	-5.1	-14.1	-6.3	20.1%	18.0	17.9%	16.0	-2.0	
The Villages-Noon	47	51	57	55	57	53	17.0	11.8	-7.0	24.2%	13.3	21.8%	12.0	-1.3	
Orange County East-Winter	78	77	79	84	76	73	7.7	-1.3	-7.6	9.9%	7.7	7.3%	5.7	-2.0	
Casselberry	28	27	25	23	21	23	-17.9	-22.2	-8.0	13.4%	3.0	10.4%	2.3	-0.7	
Altamonte Springs	37	42	39	40	39	35	8.1	-7.1	-10.3	16.7%	6.3	13.2%	5.0	-1.3	
Lake Nona-Orlando	19	20	19	26	17	17	36.8	-15.0	-10.5	31.7%	6.3	28.3%	5.7	-0.7	
Wildwood	18	19	19	16	24	17	-11.1	26.3	-10.5	38.6%	7.3	35.1%	6.7	-0.7	
Winter Park	111	105	113	101	116	100	-9.0	10.5	-11.5	14.5%	15.3	10.4%	11.0	-4.3	
Poinciana	21	20	23	21	17	20	0.0	-15.0	-13.0	31.0%	6.0	25.9%	5.0	-1.0	
Kissimmee Bay	53	53	47	47	41	40	-11.3	-22.6	-14.9	24.2%	10.3	18.8%	8.0	-2.3	
Kissimmee	50	39	45	46	37	38	-8.0	-5.1	-15.6	16.5%	6.7	10.7%	4.3	-2.3	
Orlando	156	152	132	109	101	110	-30.1	-33.6	-16.7	22.2%	23.7	15.3%	16.3	-7.3	
Avalon Park-Orlando	19	21	22	25	22	18	31.6	4.8	-18.2	23.1%	5.0	16.9%	3.7	-1.3	
Winter Park Breakfast	16	12	16	13	13	13	-18.8	8.3	-18.8	17.9%	2.3	10.3%	1.3	-1.0	
Seminole County South	69	73	69	67	64	56	-2.9	-12.3	-18.8	15.5%	9.7	8.6%	5.3	-4.3	
Lake Buena Vista	62	61	55	47	48	43	-24.2	-21.3	-21.8	29.7%	13.7	21.0%	9.7	-4.0	
Windermere	56	47	49	39	42	38	-30.4	-10.6	-22.4	24.4%	9.7	15.1%	6.0	-3.7	
Dr. Phillips Citrus	15	14	13	13	12	10	-13.3	-14.3	-23.1	28.6%	3.3	20.0%	2.3	-1.0	
Ocoee	13	13	12	12	10	9	-7.7	-23.1	-25.0	19.4%	2.0	9.7%	1.0	-1.0	
Orlando-Evening	15	9	11	12	14	8	-20.0	55.6	-27.3	38.2%	4.3	29.4%	3.3	-1.0	
Sanford	41	32	39	28	35	28	-31.7	9.4	-28.2	33.0%	10.0	20.9%	6.3	-3.7	
Leesburg (Sunset)	31	27	27	26	26	19	-16.1	-3.7	-29.6	25.4%	6.0	14.1%	3.3	-2.7	
Leesburg-Sunrise	30	25	20	14	15	14	-53.3	-40.0	-30.0	27.9%	4.0	14.0%	2.0	-2.0	
Sanford (Breakfast)	31	31	29	24	24	20	-22.6	-22.6	-31.0	17.6%	4.0	4.4%	1.0	-3.0	
College Park (Orlando)	26	28	37	36	26	25	38.5	-7.1	-32.4	31.0%	9.0	17.2%	5.0	-4.0	
West Orlando	25	17	21	23	23	14	-8.0	35.3	-33.3	18.3%	3.7	6.7%	1.3	-2.3	
Orlando Breakfast	33	39	31	28	23	19	-15.2	-41.0	-38.7	31.4%	7.3	14.3%	3.3	-4.0	
the Parks-Orlando	15	16	22	18	15	10	20.0	-6.3	-54.5	58.1%	8.3	30.2%	4.3	-4.0	
Orlando Dragons	0	0	26	21	16	10	N/A	N/A	-61.5	51.1%	8.0	17.0%	2.7	-5.3	
Orlando-East	12	10	9	12	9	0	0.0	-10.0	-100.0	142.9%	10.0	100.0%	7.0	-3.0	
										Subtotal Red Line		253.3		174.7	-78.7
Totals	1997	1860	1892	1840	1854	1771					385.0		344.7		
		-137	32	-52	14	-83				Distr. Avg.	21.1%	18.9%			
			Avg. Gain/Loss		-2.0	-40.3					Avg. Annual Loss		40.3		

D- 6990 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Sunset Key West	28	24	27	45	52	48	60.7	116.7	77.8	15.2%	7.3	34.7%	14.3	7.0
Deerfield Beach	23	25	26	31	33	39	34.8	32.0	50.0	11.7%	4.0	27.8%	8.3	4.3
Pompano Beach-Lighthouse	16	17	17	12	21	25	-25.0	23.5	47.1	17.2%	3.3	36.0%	6.0	2.7
Hallandale Beach-Aventura	25	22	20	19	22	29	-24.0	0.0	45.0	11.4%	2.7	27.9%	5.7	3.0
Miami	66	40	42	41	41	57	-37.9	2.5	35.7	13.7%	6.3	27.4%	11.3	5.0
Miami Airport	8	4	6	7	16	8	-12.5	300.0	33.3	32.3%	3.3	41.4%	4.0	0.7
Key Biscayne	46	48	51	52	55	63	13.0	14.6	23.5	5.9%	3.3	13.9%	7.3	4.0
Doral	15	15	13	13	15	16	-13.3	0.0	23.1	18.2%	2.7	26.8%	3.7	1.0
Miramar-Pines	14	20	23	27	28	28	92.9	40.0	21.7	13.3%	3.7	20.5%	5.3	1.7
Fort Lauderdale	153	147	131	131	157	155	-14.4	6.8	18.3	11.5%	17.0	17.9%	25.0	8.0
Hollywood	66	65	61	63	70	71	-4.5	7.7	16.4	2.5%	1.7	7.7%	5.0	3.3
Perrine-Cutler Ridge/Palmetto B	34	35	33	34	37	38	0.0	5.7	15.2	6.4%	2.3	11.5%	4.0	1.7
Marathon	40	44	45	54	54	50	35.0	22.7	11.1	12.0%	6.3	15.7%	8.0	1.7
Miami-Kendall	13	9	10	11	16	11	-15.4	77.8	10.0	36.8%	4.7	40.5%	5.0	0.3
Subtotal Green Line											68.7		113.0	44.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Weston	111	115	123	124	124	125	11.7	7.8	1.6	16.9%	21.0	17.5%	21.7	0.7
Big Pine & Lower Keys	24	24	22	19	18	22	-20.8	-25.0	0.0	16.9%	3.3	16.9%	3.3	0.0
Coconut Creek	5	16	13	17	13	13	240.0	-18.8	0.0	23.3%	3.3	23.3%	3.3	0.0
Coconut Grove	28	28	30	33	35	30	17.9	25.0	0.0	16.3%	5.3	16.3%	5.3	0.0
Coral Springs-Parkland	22	18	16	16	14	16	-27.3	-22.2	0.0	21.7%	3.3	21.7%	3.3	0.0
Davie/Cooper City	32	33	25	26	26	25	-18.8	-21.2	0.0	15.6%	4.0	15.6%	4.0	0.0
Fort Lauderdale North Beach	16	17	15	14	15	15	-12.5	-11.8	0.0	2.3%	0.3	2.3%	0.3	0.0
Fort Lauderdale/Cypress Creek	27	27	33	43	41	39	0.0	0.0	0.0	17.1%	7.0	23.1%	9.0	2.0
Oakland Park/Wilton Manors	13	19	22	24	15	15	0.0	0.0	0.0	31.5%	5.7	16.4%	3.3	-2.3
Key West Sunrise in the Conch F	69	73	72	72	69	71	4.3	-5.5	-1.4	16.5%	11.7	16.0%	11.3	-0.3
Hialeah-Miami Springs	39	37	37	36	39	36	-7.7	5.4	-2.7	12.6%	4.7	11.6%	4.3	-0.3
										Subtotal Yellow Line	69.7		69.3	-0.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.	
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes															
Coral Springs	22	16	17	13	11	16	-40.9	-31.3	-5.9	22.5%	3.0	19.5%	2.7	-0.3	
Plantation	17	15	17	15	15	16	-11.8	0.0	-5.9	8.7%	1.3	6.4%	1.0	-0.3	
Key Largo	42	49	50	48	45	47	14.3	-8.2	-6.0	10.7%	5.0	8.4%	4.0	-1.0	
Upper Keys	77	78	86	83	84	80	7.8	7.7	-7.0	9.7%	8.0	7.1%	6.0	-2.0	
Pompano Beach	58	60	65	62	59	60	6.9	-1.7	-7.7	10.5%	6.3	7.5%	4.7	-1.7	
South Miami	36	35	35	32	30	32	-11.1	-14.3	-8.6	14.9%	4.7	11.3%	3.7	-1.0	
Allapattah (Miami)	8	9	9	9	8	8	12.5	-11.1	-11.1	12.0%	1.0	7.7%	0.7	-0.3	
Miami Shores	30	32	32	30	30	28	0.0	-6.3	-12.5	11.4%	3.3	6.5%	2.0	-1.3	
Sunset Grand Bahama	38	35	29	26	25	25	-31.6	-28.6	-13.8	23.7%	6.0	17.5%	4.7	-1.3	
Fort Lauderdale South	21	21	21	20	22	18	-4.8	4.8	-14.3	15.0%	3.0	9.5%	2.0	-1.0	
Key West	134	136	130	115	122	111	-14.2	-10.3	-14.6	14.1%	16.3	8.2%	10.0	-6.3	
John Knox Village-Pompano Beach	66	72	75	70	65	64	6.1	-9.7	-14.7	15.6%	10.3	9.5%	6.7	-3.7	
Freeport	22	27	29	26	27	24	18.2	0.0	-17.2	18.2%	4.7	11.0%	3.0	-1.7	
Grand Bahama Sunrise	29	28	23	24	25	19	-17.2	-10.7	-17.4	29.4%	6.7	22.2%	5.3	-1.3	
Homestead	40	41	44	43	45	35	7.5	9.8	-20.5	9.8%	4.0	2.3%	1.0	-3.0	
Miami Brickell	30	33	44	32	36	34	6.7	9.1	-22.7	29.4%	10.0	17.9%	6.7	-3.3	
Bal Harbour	15	14	15	12	11	11	-20.0	-21.4	-26.7	14.7%	1.7	2.6%	0.3	-1.3	
Lucaya	33	29	33	31	26	23	-6.1	-10.3	-30.3	21.3%	5.7	7.8%	2.3	-3.3	
Coral Gables	118	116	116	115	87	79	-2.5	-25.0	-31.9	20.6%	19.3	6.6%	7.0	-12.3	
Miami Beach	11	14	8	8	4	4	-27.3	-71.4	-50.0	37.5%	2.0	10.0%	0.7	-1.3	
Miami Dadeland-Pinecrest	22	19	22	20	19	11	-9.1	0.0	-50.0	38.0%	6.3	13.1%	2.7	-3.7	
Miami-Granada	17	14	16	13	12	3	-23.5	-14.3	-81.3	46.4%	4.3	0.0%	0.0	-4.3	
North Dade	28	27	24	23	14	4	-17.9	-48.1	-83.3	56.1%	7.7	4.9%	1.0	-6.7	
										Subtotal Red Line		140.7		78.0	-62.7
Totals	1865	1852	1853	1834	1848	1797					279.0		260.3		
		-13	1	-19	14	-51				Distr. Avg.	15.3%		14.1%		
			Avg. Gain/Loss	-1.3	-18.7							Avg. Annual LOSS	18.7		

D- 7000 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Carolina-Metro, Carolina	0	0	0	0	20	10	N/A	N/A	N/A	36.7%	3.7	70.0%	7.0	3.3
San Sebastian del Pepino	0	0	0	0	20	20	N/A	N/A	N/A	0.0%	0.0	50.0%	6.7	6.7
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Vieques	12	15	13	23	24	35	91.7	60.0	169.2	12.2%	3.3	39.0%	10.7	7.3
Guaynabo	10	5	5	7	8	8	-30.0	60.0	60.0	13.0%	1.0	26.1%	2.0	1.0
Mayagüez	33	32	30	41	43	42	24.2	34.4	40.0	2.4%	1.0	11.9%	5.0	4.0
Humacao	18	11	11	10	15	15	-44.4	36.4	36.4	22.5%	3.0	32.5%	4.3	1.3
Cidra	22	11	12	14	18	16	-36.4	63.6	33.3	6.3%	1.0	14.6%	2.3	1.3
Fajardo	17	18	20	18	27	26	5.9	50.0	30.0	9.9%	2.3	18.3%	4.3	2.0
Perla del Sur (Ponce)	19	23	23	23	27	27	21.1	17.4	17.4	6.5%	1.7	11.7%	3.0	1.3
Bayamon	20	13	14	12	15	16	-40.0	15.4	14.3	25.6%	3.7	30.2%	4.3	0.7
Guayama	20	16	17	14	19	19	-30.0	18.8	11.8	11.5%	2.0	15.4%	2.7	0.7
San Juan	101	96	92	104	106	98	3.0	10.4	6.5	14.3%	14.7	16.2%	16.7	2.0
Rio Piedras	157	137	112	119	121	119	-24.2	-11.7	6.3	11.1%	13.3	13.1%	15.7	2.3
Subtotal Green Line											50.7		84.7	34.0
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
Yauco	34	40	44	50	47	45	47.1	17.5	2.3	12.0%	5.7	12.7%	6.0	0.3
Ciudad Del Turabo (Caguas)	11	10	10	12	14	10	9.1	40.0	0.0	22.2%	2.7	22.2%	2.7	0.0
Moca	16	15	12	31	15	12	93.8	0.0	0.0	32.8%	6.3	32.8%	6.3	0.0
Subtotal Yellow Line											14.7		15.0	0.3

D- 7020 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Manor Park	0	0	0	0	0	14	0.0	0.0	N/A	42.9%	2.0	100.0%	4.7	2.7
Hinche Nord	0	0	0	0	0	25	0.0	0.0	N/A	0.0%	2.7	100.0%	8.3	5.6
Delmas-Centre	0	0	0	0	0	20	0.0	0.0	N/A	0.0%	2.0	100.0%	6.7	4.7
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
St. Croix, Harborside	9	7	8	11	16	17	22.2	128.6	112.5	2.3%	0.3	22.7%	3.3	3.0
St. Croix	10	9	7	10	13	13	0.0	44.4	85.7	8.3%	1.0	25.0%	3.0	2.0
Hinche, Centre	12	14	13	12	17	24	0.0	21.4	84.6	22.6%	4.0	43.4%	7.7	3.7
Saint Marc	24	27	9	16	13	16	-33.3	-51.9	77.8	22.2%	3.3	37.8%	5.7	2.3
Grand Turk	11	11	11	4	0	19	-63.6	-100.0	72.7	0.0%	0.0	34.8%	2.7	2.7
Leogane	14	15	13	15	18	22	7.1	20.0	69.2	1.8%	0.3	18.2%	3.3	3.0
Port Antonio	10	10	9	10	10	13	0.0	0.0	44.4	12.1%	1.3	24.2%	2.7	1.3
Anguilla	18	19	15	15	20	20	-16.7	5.3	33.3	23.6%	4.3	32.7%	6.0	1.7
Montego Bay	23	22	19	22	24	25	-4.3	9.1	31.6	9.9%	2.3	18.3%	4.3	2.0
Trafalgar New Heights Kingston	31	19	19	23	23	25	-25.8	21.1	31.6	12.7%	3.0	21.1%	5.0	2.0
Petion-Ville	34	33	36	35	43	47	2.9	30.3	30.6	8.8%	3.7	17.6%	7.3	3.7
West Nassau	44	46	41	51	52	53	15.9	13.0	29.3	4.5%	2.3	12.2%	6.3	4.0
Abaco	22	20	18	14	29	23	-36.4	45.0	27.8	25.8%	5.7	33.3%	7.3	1.7
Petite Riviere	15	15	10	19	11	12	26.7	-26.7	20.0	23.8%	3.3	28.6%	4.0	0.7
Port-au-Prince/Champs de Mars	15	9	10	14	13	12	-6.7	44.4	20.0	48.7%	6.3	53.8%	7.0	0.7
Black River	12	16	16	18	24	19	50.0	50.0	18.8	21.3%	4.3	26.2%	5.3	1.0
Nassau Sunrise	52	48	49	56	56	58	7.7	16.7	18.4	10.6%	6.0	15.9%	9.0	3.0
St. Croix West	23	20	24	27	27	28	17.4	35.0	16.7	4.9%	1.3	9.8%	2.7	1.3
Nassau	31	30	27	31	28	31	0.0	-6.7	14.8	6.7%	2.0	11.1%	3.3	1.3
Verrettes, L'Artibonite	13	17	14	16	14	16	23.1	-17.6	14.3	26.1%	4.0	30.4%	4.7	0.7
St. Andrew	45	45	37	42	39	42	-6.7	-13.3	13.5	13.8%	5.7	17.9%	7.3	1.7
St. Croix Mid-Isle, St. Croix	33	31	30	36	33	34	9.1	6.5	13.3	5.8%	2.0	9.7%	3.3	1.3
Cayes	31	32	24	26	24	27	-16.1	-25.0	12.5	6.5%	1.7	10.4%	2.7	1.0
Downtown-Kingston	39	39	40	43	42	45	10.3	7.7	12.5	6.2%	2.7	10.0%	4.3	1.7
Ocho Rios East	13	17	16	15	9	18	15.4	-47.1	12.5	26.2%	3.7	31.0%	4.3	0.7
Negril	20	20	18	19	21	20	-5.0	5.0	11.1	8.3%	1.7	11.7%	2.3	0.7
Old Fort	0	0	21	22	20	23	N/A	N/A	9.5	33.8%	7.3	36.9%	8.0	0.7
Falmouth	20	19	13	13	16	14	-35.0	-15.8	7.7	16.3%	2.3	18.6%	2.7	0.3
North St. Catherine	15	16	14	11	16	15	-26.7	0.0	7.1	9.5%	1.3	11.9%	1.7	0.3
Subtotal Green Line											94.0		157.0	63.0

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes														
New Providence	46	44	41	36	38	43	-21.7	-13.6	4.9	12.8%	5.0	14.5%	5.7	0.7
Eleuthera	32	28	29	30	32	30	-6.3	14.3	3.4	7.6%	2.3	8.7%	2.7	0.3
Savanna-la-Mar	30	33	33	30	31	34	0.0	-6.1	3.0	10.5%	3.3	11.6%	3.7	0.3
East Nassau	103	112	116	119	119	118	15.5	6.3	1.7	5.6%	6.7	6.2%	7.3	0.7
St. Maarten	34	35	36	40	39	36	17.6	11.4	0.0	8.7%	3.3	8.7%	3.3	0.0
Ocho Rios	12	10	7	5	7	7	-58.3	-30.0	0.0	52.6%	3.3	52.6%	3.3	0.0
Santa Cruz	17	15	13	11	13	13	-35.3	-13.3	0.0	18.9%	2.3	18.9%	2.3	0.0
Jacmel	19	15	18	17	14	18	-10.5	-6.7	0.0	18.4%	3.0	18.4%	3.0	0.0
St. Maarten-Mid Isle	16	20	23	31	25	23	93.8	25.0	0.0	21.5%	5.7	21.5%	5.7	0.0
Kingston East and Port Royal	36	30	32	33	36	32	-8.3	20.0	0.0	9.9%	3.3	9.9%	3.3	0.0
Mirebalais, Centre	21	16	19	14	15	19	-33.3	-6.3	0.0	16.7%	2.7	16.7%	2.7	0.0
Providenciales	31	39	40	46	43	39	48.4	10.3	-2.5	14.1%	6.0	13.3%	5.7	-0.3
Liguanea Plains	41	34	29	28	28	28	-31.7	-17.6	-3.4	8.3%	2.3	7.1%	2.0	-0.3
									Subtotal Yellow Line		49.3		50.7	1.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
New Kingston	33	34	37	37	36	35	12.1	5.9	-5.4	13.0%	4.7	11.1%	4.0	-0.7
Bayonnais, Gonaives	24	19	14	14	26	13	-41.7	36.8	-7.1	28.3%	5.0	26.4%	4.7	-0.3
South-East Nassau	56	58	54	56	53	50	0.0	-8.6	-7.4	14.5%	7.7	11.9%	6.3	-1.3
Tortola	89	93	96	95	91	88	6.7	-2.2	-8.3	8.0%	7.3	5.1%	4.7	-2.7
Mandeville	38	34	35	32	27	32	-15.8	-20.6	-8.6	17.6%	5.3	14.3%	4.3	-1.0
May Pen	22	22	21	19	20	19	-13.6	-9.1	-9.5	22.4%	4.3	19.0%	3.7	-0.7
E-Club of The Caribbean 7020	0	17	21	19	21	19	N/A	23.5	-9.5	15.3%	3.0	11.9%	2.3	-0.7
Cayman Brac	7	8	9	10	10	8	42.9	25.0	-11.1	21.4%	2.0	17.9%	1.7	-0.3
Cap-Haitien	18	19	25	25	21	22	38.9	10.5	-12.0	11.8%	2.7	7.4%	1.7	-1.0
Grand Cayman	99	99	105	102	99	91	3.0	0.0	-13.3	14.7%	14.3	9.9%	9.7	-4.7
St. Thomas II	60	61	57	64	58	49	6.7	-4.9	-14.0	12.3%	7.0	7.6%	4.3	-2.7
Kingston	88	72	68	65	63	58	-26.1	-12.5	-14.7	15.1%	9.3	9.7%	6.0	-3.3
St. Martin Sunrise	22	21	20	19	18	17	-13.6	-14.3	-15.0	18.5%	3.3	13.0%	2.3	-1.0
Pignon	19	20	19	19	16	16	0.0	-20.0	-15.8	7.8%	1.3	2.0%	0.3	-1.0
Central Cayman Islands	68	75	81	80	71	68	17.6	-5.3	-16.0	13.2%	9.7	7.3%	5.3	-4.3
Port-au-Prince	34	35	37	35	31	31	2.9	-11.4	-16.2	13.4%	4.3	7.2%	2.3	-2.0
Grand Cayman-Sunrise	78	67	67	66	65	56	-15.4	-3.0	-16.4	19.3%	12.0	13.4%	8.3	-3.7
Portmore	18	16	18	13	11	15	-27.8	-31.3	-16.7	23.1%	3.0	15.4%	2.0	-1.0
Memorial des Gonaives	0	0	29	22	27	24	N/A	N/A	-17.2	20.5%	5.0	13.7%	3.3	-1.7
St. Thomas East	14	13	15	21	17	12	50.0	30.8	-20.0	28.0%	4.7	22.0%	3.7	-1.0
Montego Bay Sunrise	16	20	20	15	15	16	-6.3	-25.0	-20.0	17.4%	2.7	8.7%	1.3	-1.3
Sunrise of Road Town	34	32	34	41	33	27	20.6	3.1	-20.6	17.8%	6.0	10.9%	3.7	-2.3
Road Town	49	48	63	58	66	50	18.4	37.5	-20.6	19.0%	11.0	11.5%	6.7	-4.3
Delmas/Aéroport	18	20	18	15	15	14	-16.7	-25.0	-22.2	27.3%	4.0	18.2%	2.7	-1.3
Aquin	19	22	22	21	16	17	10.5	-27.3	-22.7	14.8%	2.7	5.6%	1.0	-1.7
Saint-Barthelemy	20	22	21	22	15	16	10.0	-31.8	-23.8	24.5%	4.3	15.1%	2.7	-1.7
Saint-Martin Nord	22	25	24	27	17	18	22.7	-32.0	-25.0	27.4%	5.7	17.7%	3.7	-2.0
St. Thomas	58	63	58	49	50	41	-15.5	-20.6	-29.3	27.1%	12.7	15.0%	7.0	-5.7
Lucea	12	17	17	14	14	12	16.7	-17.6	-29.4	17.5%	2.3	5.0%	0.7	-1.7
Milot	28	23	17	17	13	12	-39.3	-43.5	-29.4	14.3%	2.0	2.4%	0.3	-1.7
Charlotte Amalie, St. Thomas	27	24	23	19	20	16	-29.6	-16.7	-30.4	21.8%	4.0	9.1%	1.7	-2.3
Ouanaminthe	19	12	13	10	9	9	-47.4	-25.0	-30.8	14.3%	1.3	0.0%	0.0	-1.3
Morant Bay	17	14	16	12	12	11	-29.4	-14.3	-31.3	14.3%	1.7	0.0%	0.0	-1.7
Montrouis	22	16	16	16	12	11	-27.3	-25.0	-31.3	12.8%	1.7	0.0%	0.0	-1.7
St. Andrew-North	47	46	44	37	35	30	-21.3	-23.9	-31.8	20.6%	7.0	6.9%	2.3	-4.7
Christiana	15	13	15	17	11	10	13.3	-15.4	-33.3	36.8%	4.7	23.7%	3.0	-1.7
Spanish Town	32	26	28	26	25	18	-18.8	-3.8	-35.7	23.2%	5.3	8.7%	2.0	-3.3
Montego Bay-East	34	38	36	25	25	22	-26.5	-34.2	-38.9	20.8%	5.0	1.4%	0.3	-4.7
St. John	27	27	18	16	10	11	-40.7	-63.0	-38.9	54.1%	6.7	35.1%	4.3	-2.3
Saint Thomas Sunrise	30	25	24	21	21	12	-30.0	-16.0	-50.0	37.0%	6.7	14.8%	2.7	-4.0
									Subtotal Red Line		174.0		95.3	-78.7
Totals	2521	2431	2392	2380	2326	2326					356.7		334.7	
		-90	-39	-12	-54	0			Distr. Avg.	15.2%		14.3%		
			Avg. Gain/Loss	-35.0	-22.0						Avg. Annual Loss		22.0	

D- 7030 Clubs
Sorted by 2018 Membership Growth Index (MGI)

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Bonaire	0	0	0	0	29	28	N/A	N/A	N/A	24.6%	7.0	21.1%	6.0	-1.0
Curaçao	0	0	0	0	89	87	N/A	N/A	N/A	12.5%	11.0	10.2%	9.0	-2.0
Aruba	0	0	0	0	50	48	N/A	N/A	N/A	10.2%	5.0	6.1%	3.0	-2.0
Willemstad	0	0	0	0	34	34	N/A	N/A	N/A	22.1%	7.5	22.1%	7.5	0.0
Subtotal ABCW											30.5		25.5	-5.0
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes														
Gros Islet	19	17	20	23	21	43	21.1	23.5	115.0	8.0%	2.3	34.5%	10.0	7.7
Southwest-Tobago	13	8	8	26	23	15	100.0	187.5	87.5	23.4%	5.0	34.4%	7.3	2.3
St. Vincent South	12	9	7	10	9	11	-16.7	0.0	57.1	20.0%	2.0	33.3%	3.3	1.3
Fort-de-France Ouest	15	16	14	18	19	20	20.0	18.8	42.9	5.3%	1.0	15.8%	3.0	2.0
Saint-Laurent du Maroni-Mana	10	9	10	9	9	13	-10.0	0.0	30.0	6.5%	0.7	16.1%	1.7	1.0
Antigua-Sundown	30	29	30	31	34	38	3.3	17.2	26.7	6.8%	2.3	14.6%	5.0	2.7
Basse Terre	20	19	16	18	22	20	-10.0	15.8	25.0	6.7%	1.3	13.3%	2.7	1.3
Felicity/Charlieville	15	16	16	17	18	20	13.3	12.5	25.0	5.5%	1.0	12.7%	2.3	1.3
Cayenne-Est	15	18	11	13	15	13	-13.3	-16.7	18.2	12.2%	1.7	17.1%	2.3	0.7
Tobago	11	11	12	10	12	14	-9.1	9.1	16.7	25.0%	3.0	30.6%	3.7	0.7
Maraval	25	24	24	23	26	28	-8.0	8.3	16.7	10.4%	2.7	15.6%	4.0	1.3
Pointe-à-Pitre	39	40	41	49	47	47	25.6	17.5	14.6	10.5%	5.0	14.7%	7.0	2.0
Point Fortin	13	13	14	13	15	16	0.0	15.4	14.3	9.1%	1.3	13.6%	2.0	0.7
Pointe-A-Pierre	28	24	22	22	22	25	-21.4	-8.3	13.6	7.2%	1.7	11.6%	2.7	1.0
St. Kitts	39	35	37	40	41	42	2.6	17.1	13.5	7.3%	3.0	11.4%	4.7	1.7
St. Lucia	41	40	39	43	46	44	4.9	15.0	12.8	9.0%	4.0	12.8%	5.7	1.7
Basse Terre Fort Saint Charles	11	14	10	10	8	11	-9.1	-42.9	10.0	10.3%	1.0	13.8%	1.3	0.3
Schoelcher	25	26	32	36	39	35	44.0	50.0	9.4	4.5%	1.7	7.3%	2.7	1.0
Penal	16	16	12	17	19	13	6.3	18.8	8.3	16.3%	2.7	18.4%	3.0	0.3
Demerara	42	50	46	47	46	49	11.9	-8.0	6.5	6.3%	3.0	8.5%	4.0	1.0
Liamuiga (Saint Kitts)	34	26	32	33	32	34	-2.9	23.1	6.3	7.1%	2.3	9.1%	3.0	0.7
Remire Montjoly	37	38	38	39	39	40	5.4	2.6	5.3	7.6%	3.0	9.3%	3.7	0.7
Subtotal Green Line											51.7		85.0	33.3

Club	01-Jul-2013 Mbrs	01-Jul-2014 Mbrs	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	2016 MGI	2017 MGI	2018 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Red Line -- Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, unless something changes														
Barbados South	37	35	37	41	38	35	10.8	8.6	-5.4	11.4%	4.3	9.6%	3.7	-0.7
Marie-Galante	15	11	16	15	17	15	0.0	54.5	-6.3	8.5%	1.3	6.4%	1.0	-0.3
Grenada	28	31	32	29	32	30	3.6	3.2	-6.3	12.1%	3.7	9.9%	3.0	-0.7
Sangre Grande	14	14	16	14	14	15	0.0	0.0	-6.3	16.3%	2.3	14.0%	2.0	-0.3
Piarco	16	15	14	15	11	13	-6.3	-26.7	-7.1	15.4%	2.0	12.8%	1.7	-0.3
Central Port of Spain	36	40	41	33	38	38	-8.3	-5.0	-7.3	16.5%	6.0	13.8%	5.0	-1.0
Pointe-à-Pitre Est	14	11	12	12	11	11	-14.3	0.0	-8.3	2.9%	0.3	0.0%	0.0	-0.3
Fort-de-France	29	19	22	20	20	20	-31.0	5.3	-9.1	6.7%	1.3	3.3%	0.7	-0.7
St. Vincent	26	25	22	23	22	20	-11.5	-12.0	-9.1	6.2%	1.3	3.1%	0.7	-0.7
St. Augustine West	26	26	22	19	22	20	-26.9	-15.4	-9.1	16.4%	3.3	13.1%	2.7	-0.7
San Fernando-South	29	23	31	31	31	28	6.9	34.8	-9.7	12.2%	3.7	8.9%	2.7	-1.0
Arima	24	18	19	13	16	17	-45.8	-11.1	-10.5	15.2%	2.3	10.9%	1.7	-0.7
St. Augustine	41	46	44	43	44	39	4.9	-4.3	-11.4	10.3%	4.3	6.3%	2.7	-1.7
Grenada East	19	20	17	18	16	15	-5.3	-20.0	-11.8	8.2%	1.3	4.1%	0.7	-0.7
Saint Pierre	22	30	30	31	30	25	40.9	0.0	-16.7	8.1%	2.3	2.3%	0.7	-1.7
Diego Martin, Port of Spain	17	16	16	15	14	13	-11.8	-12.5	-18.8	7.1%	1.0	0.0%	0.0	-1.0
San Fernando	25	22	20	21	21	16	-16.0	-4.5	-20.0	19.0%	3.7	12.1%	2.3	-1.3
Chaguanas	24	27	25	25	19	20	4.2	-29.6	-20.0	18.8%	4.0	10.9%	2.3	-1.7
Corriverton, Berbice	0	25	15	15	12	12	N/A	-52.0	-20.0	33.3%	4.3	25.6%	3.3	-1.0
Fort-de-France Sud	31	29	32	28	25	24	-9.7	-13.8	-25.0	20.8%	5.3	10.4%	2.7	-2.7
Princes Town	28	22	22	20	24	16	-28.6	9.1	-27.3	25.0%	5.0	15.0%	3.0	-2.0
François	24	25	29	27	22	21	12.5	-12.0	-27.6	20.0%	4.7	8.6%	2.0	-2.7
Maracas/St. Joseph	33	39	36	31	27	26	-6.1	-30.8	-27.8	19.0%	5.3	7.1%	2.0	-3.3
Pointe-à-Pitre Fleur d'Épée	39	43	45	42	31	32	7.7	-27.9	-28.9	17.1%	6.0	4.8%	1.7	-4.3
Grande Terre Pointe Des Chate	15	11	9	9	10	6	-40.0	-9.1	-33.3	36.0%	3.0	24.0%	2.0	-1.0
Portsmouth	0	23	26	25	19	16	N/A	-17.4	-38.5	38.3%	7.7	21.7%	4.3	-3.3
San Juan	19	19	19	20	18	11	5.3	-5.3	-42.1	26.5%	4.3	10.2%	1.7	-2.7
Stabroek-Georgetown	29	33	28	23	18	16	-20.7	-45.5	-42.9	24.6%	4.7	3.5%	0.7	-4.0
											99.0		56.7	-42.3
Totals, Less ABCW	1933	1971	1981	1969	1949	1934					217.7		202.0	
		38	10	-12	-20	-15				Distr. Avg.	11.2%		10.4%	
				Avg. Gain/Loss	-7.3	-15.7							Avg. Annual LOSS	15.7