



“Virtual Torch Campaign”

In order to increase awareness and giving to PolioPlus we are rolling out a new Social Media campaign to coincide with the End Polio Now torch arriving at the International Convention in June.

The torches were started as a project of the Rotary Club of Madras who has overseen the travel through multiple countries, clubs, and the past two International Conventions, raising awareness and funds to end polio. This year the torch will travel from Madras to Chattanooga (home of President John Germ). This is where the 100 mile relay, to coincide with the 100 year Foundation celebration, will start. It will culminate Saturday morning at the Grand Opening of the House of Friendship in Atlanta.

In an effort to maximize this impact, we are asking each of you to:

- 1) Go to [Endpolio.org](https://endpolio.org) and make your personal contribution.
- 2) Go to the [Rotary Zone 33/34 Facebook](#) page and SHARE the Virtual Torch post on your Facebook and Social Media sites. CHALLENGE 5 friends to do the same

Help us **#carrythetorch** to **#zerocases** as we **#eradicatepolio**, together we can **#endpolionow!**

Please SHARE the torch on   !

Thank-you for all you are doing in the fight to END POLIO! We will see ZERO cases and the world will be free from polio because of you and Rotarians around the world!

So let's GO VIRAL to END POLIO NOW!

