

Regional Membership Assistant

The Regional Membership Assistant (RMA) is a Zone appointment by the RI Director serving that Zone, upon recommendation of The Regional RI Membership Coordinator (RRIMC) for the Zone.

Purpose of the RMA

The RMA is an essential part of the RRIMC program in Zone 33. The purpose of the RRIMC program is to provide a viable, long-term, strategic approach to promoting membership development by establishing a network of well-trained Rotarians, knowledgeable about membership development strategies and techniques, in order to support districts and clubs in achieving membership growth.

Role of the RMA

The Regional Membership Assistant role has the following fundamental elements:

- Participation as a part of the Regional Membership Committee for identification and development of strategies and tools relevant to the needs our constituent districts and for training purposes.
- Responsibility for supporting the membership activities within assigned districts.
- Participation in and promotion of the Club Visioning Teams.
- Assist the RRIMC in accomplishing the goals of the RRIMC program.

Responsibilities

In order to fulfill their role as defined by their RI Director and Regional RI Membership Coordinator, RMAs have the following responsibilities:

- Support, attend and participate in the *Regional Membership Training Seminar (RMTS)* at RI Headquarters in Evanston, Illinois on June 3-5, 2008.
- Attend the *Presidential Membership Conference* in Baltimore, Maryland on March 27-28, 2009.
- Develop and participate in *Club Visioning Teams (CVTs)* in the CVT pilot program beginning July 1, 2008.
- Attend and support *District training events*, including PETS (as assigned), membership seminars, and District Conferences within assigned districts promoting membership and serving as a membership resource.
- Coordinate with District leaders within assigned districts to *promote the Annual Membership Goals* of President D.K. Lee for 2008-09, including a 10% membership increase (coordinate with District Membership Chair and District Governor) and 2 new clubs per district (coordinate with District Extension Chair). Assist with goal reporting in Spring 2008 and reporting and award processing in Spring 2009.
- Participate in *Zone 33-34 Membership BLOG* by posting articles and responses. Developing & participating in periodic *Membership Webinars*. Promoting the BLOG and Webinars as a resource for clubs and districts.
- Completing *quarterly summaries* of activities to submit to the RRIMC.